

<!DOCTYPE html>

<!-- saved from

url=(0339)https://fr.shopify.com/?jk=ecommerce&utm\_source=yabing&utm\_medium=cpc&utm\_campaign=France %20- %20Ecommerce%20(exact)%20%5Bfr%5D&bingadgroupid=1232552705142167&bingadid=77034634917519&bingkeywordid=77034683263213&bingnetwork=s&BOID=none&msclkid=54cf79e51c751a0ccdc42454074cbfef&utm\_term=ecommerce&utm\_content=ecommerce%20shopping%20(%20e%20) -->

<html class="js" lang="fr" data-find="\_8">

<head>

<meta http-equiv="Content-Type" content="text/html; charset=UTF-8">

<meta name="viewport" content="width=device-width, initial-scale=1">

<link rel="preconnect" href="https://cdn.shopify.com/">

<link rel="preconnect" href="https://v.shopify.com/">

<link rel="preconnect" href="https://sessions.bugsnap.com/">

<link rel="preconnect" href="https://www.google-analytics.com/">

<link rel="preconnect" href="https://www.googletagmanager.com/">

<link rel="preconnect" href="https://bat.bing.com/">

<link rel="preconnect" href="https://www.facebook.com/">

<link rel="preconnect" href="https://connect.facebook.net/">

<link rel="preconnect" href="https://upx.provenpixel.com/">

<link rel="preconnect" href="https://cdn.speedcurve.com/">

<link rel="preconnect" href="https://lux.speedcurve.com/">

<link rel="preconnect" href="https://tags.tiqcdn.com/">

<link rel="preload" as="font" crossorigin="anonymous" type="font/woff2" href="https://cdn.shopify.com/shopify-marketing\_assets/static/ShopifySans--regular.woff2">

<link rel="preload" as="font" crossorigin="anonymous" type="font/woff2" href="https://cdn.shopify.com/shopify-marketing\_assets/static/ShopifySans--bold.woff2">

<link rel="shortcut icon" type="image/png" href="https://cdn.shopify.com/shopify-marketing\_assets/static/shopify-favicon.png">

<title>

Solution Ecommerce - Créer votre Boutique - Shopify</title>

<meta name="description" content="Créez votre boutique en français avec Shopify. Vendez en ligne et en point de vente. Développons l'activité qui vous grandit. Essai gratuit. Lancez-vous !">

<link rel="canonical" href="https://fr.shopify.com/">

<script type="text/javascript" async="" src="/Solution Ecommerce - Créer votre Boutique - Shopify\_files/BizibleAcct.js">

</script>

```
<script async="" src="/Solution Ecommerce - Créer votre Boutique - Shopify_files/main.532239b0.js">
</script>

<script type="text/javascript" async="" src="/Solution Ecommerce - Créer votre Boutique -
Shopify_files/analytics.js">
</script>

<script type="text/javascript" async="" charset="utf-8" id="utag_37" src="/Solution Ecommerce - Créer votre
Boutique - Shopify_files/bizable.js">
</script>

<script type="text/javascript" async="" charset="utf-8" id="utag_17" src="/Solution Ecommerce - Créer votre
Boutique - Shopify_files/core.js">
</script>

<script type="text/javascript" async="" charset="utf-8" id="utag_3" src="/Solution Ecommerce - Créer votre
Boutique - Shopify_files/scevent.min.js">
</script>

<script type="text/javascript" async="" charset="utf-8" id="utag_2" src="/Solution Ecommerce - Créer votre
Boutique - Shopify_files/bat.js">
</script>

<script src="/Solution Ecommerce - Créer votre Boutique - Shopify_files/1904241839800487" async="">
</script>

<script type="text/javascript" async="" charset="utf-8" id="utag_1" src="/Solution Ecommerce - Créer votre
Boutique - Shopify_files/fbevents.js">
</script>

<script type="text/javascript" async="" charset="utf-8" id="utag_6" src="/Solution Ecommerce - Créer votre
Boutique - Shopify_files/js">
</script>

<script src="/Solution Ecommerce - Créer votre Boutique - Shopify_files/utag.js" type="text/javascript" async="">
</script>

<script type="text/javascript" async="" src="/Solution Ecommerce - Créer votre Boutique -
Shopify_files/trekkie.brochure.min.js">
</script>

<script nonce="">
document.documentElement.classList.remove('no-js'); document.documentElement.classList.add('js')</script>

<script type="application/ld+json">
{
  "@context" : "http://schema.org",
  "@type" : "Corporation",
  "brand": "Shopify",
```

```
"description": "Solution Ecommerce - Créer votre Boutique - Shopify",
"name" : "Shopify",
"founders": [
  "Tobias Lütke",
  "Daniel Weinand",
  "Scott Lake"
],
"foundingDate": "2008-04",
"foundingLocation": "Ottawa",
"knowsAbout": "Créez des boutiques en ligne et toutes les boutiques physiques que vous souhaitez",
"legalName": "Shopify Inc.",
  "leiCode": "549300HGQ43STJLLP808",
"logo" : "https://cdn.shopify.com/assets/images/logos/shopify-bag.png",
"numberOfEmployees": "4 000",
"ownershipFundingInfo": "https://news.shopify.com/company-info",
"url" : "https://fr.shopify.com",
"sameAs" : [
  "https://www.facebook.com/shopify",
  "https://www.twitter.com/shopify",
  "https://snapchat.com/add/shopify",
  "https://instagram.com/shopify/",
  "https://www.youtube.com/user/shopify",
  "https://www.linkedin.com/company/shopify",
  "https://www.pinterest.com/shopify/"
],
"slogan": "Améliorer le commerce pour tous",
"tickerSymbol": [
  "NYSE:SHOP",
  "TSX:SHOP"
],
"awards": "https://www.glassdoor.com/Award/Best-Places-to-Work-Canada-2017-LST_KQ0,31.htm"
}
</script>
```

<link rel="stylesheet" media="all" href="/Solution Ecommerce - Créer votre Boutique - Shopify\_files/application-9e1d1c7ebfcd249954dad5888c1cbaffa4984ebf96e8227ef71d076a01517450.css">

<link rel="stylesheet" media="screen" href="/Solution Ecommerce - Créer votre Boutique - Shopify\_files/homepage-44d5a72c7da2d66ba033d714fd917921a603ad1a875d8af0320001e1c572f7c7.css">

<meta property="fb:app\_id" content="847460188612391">

<meta property="fb:pages" content="20409006880">

<meta property="og:type" content="website">

<meta property="og:site\_name" content="Shopify">

<meta property="og:title" content="Démarrez, développez et agrandissez votre boutique - Shopify">

<meta property="og:description" content="Créez votre commerce en ligne ou au détail selon vos conditions. Vendez où bon vous semble. Obtenez de l'aide. Entrepreneur débutant ou chevronné, Shopify vous accompagne. Démarrez votre essai gratuit aujourd'hui.">

<meta property="og:image" content="https://cdn.shopify.com/shopify-marketing\_assets/static/share-image-generic.jpg">

<meta property="og:url" content="https://fr.shopify.com">

<meta property="twitter:card" content="summary\_large\_image">

<meta property="twitter:site" content="@Shopify">

<meta property="twitter:account\_id" content="17136315">

<meta property="twitter:title" content="Démarrez, développez et agrandissez votre boutique - Shopify">

<meta property="twitter:description" content="Créez votre commerce en ligne ou au détail selon vos conditions. Vendez où bon vous semble. Obtenez de l'aide. Entrepreneur débutant ou chevronné, Shopify vous accompagne. Démarrez votre essai gratuit aujourd'hui.">

<meta property="twitter:image" content="https://cdn.shopify.com/shopify-marketing\_assets/static/share-image-generic.jpg">

<meta name="google-site-verification" content="Qu2Oloy2MEBgLgnmmmCTQ-0TuRH40OI0x63D8L8MbYQ">

<meta name="verify-a" content="c56c27a8f68c6ddcafd">

<meta name="msvalidate.01" content="EFEFA28DCF5F7763704E02A2093FD0FD">

<meta name="p:domain\_verify" content="4a145e8be049c554412444892ab424de">

<script id="TrekkieScript" type="text/javascript">

(function(){

var config = {

'Trekkie': {

'appName': 'brochure',

'defaultAttributes': {

'locale': 'fr'

}

```

},
'Clickstream': {
  'appName': 'brochure',
  'instantFlush': true
},
'Performance': {
  'navigationTimingApiMeasurementsEnabled': true,
  'navigationTimingApiMeasurementsSampleRate': 0.25
}
};

var trekkie_version = '2019.08.08';

var analytics = window.analytics = window.analytics || [];

if (analytics.integrations) {
  return;
}

analytics.methods = [
  'identify',
  'page',
  'ready',
  'track',
];

analytics.factory = function(method) {
  return function() {
    var args = Array.prototype.slice.call(arguments);
    args.unshift(method);
    analytics.push(args);
    return analytics;
  };
};

for (var i = 0; i < analytics.methods.length; i++) {
  var key = analytics.methods[i];
  analytics[key] = analytics.factory(key);
}

analytics.load = function(config) {

```

```

analytics.config = config;

var script = document.createElement('script');

script.type = 'text/javascript';

script.onerror = function(e) { (new Image()).src =
'https://v.shopify.com/internal_errors/track?error=trekkie_load'; };

script.async = true;

script.src = 'https://cdn.shopify.com/s/javascripts/tricorder/trekkie.' + config.Trekkie.appName + '.min.js?v=' +
trekkie_version;

var first = document.getElementsByTagName('script')[0];

first.parentNode.insertBefore(script, first);

};

analytics.load(config);

analytics.page();

})();
</script>

<script>

LUX=(function(){var a=("undefined"!==typeof(LUX)&&"undefined"!==typeof(LUX.gaMarks)?LUX.gaMarks:[]);var
d=("undefined"!==typeof(LUX)&&"undefined"!==typeof(LUX.gaMeasures)?LUX.gaMeasures:[]);var j="LUX_start";var
k=window.performance;var l=("undefined"!==typeof(LUX)&&LUX.ns?LUX.ns:(Date.now?Date.now():+(new
Date())));if(k&&k.timing&&k.timing.navigationStart){l=k.timing.navigationStart}function f(){if(k&&k.now){return
k.now()}var o=Date.now?Date.now():+(new Date());return o-l}function b(n){if(k){if(k.mark){return
k.mark(n)}else{if(k.webkitMark){return
k.webkitMark(n)}}}a.push({name:n,entryType:"mark",startTime:f(),duration:0});return}function
m(p,t,n){if("undefined"===typeof(t)&&h(j)){t=j}if(k){if(k.measure){if(t){if(n){return k.measure(p,t,n)}else{return
k.measure(p,t)}else{return k.measure(p)}}else{if(k.webkitMeasure){return k.webkitMeasure(p,t,n)}}}var
r=0,o=f();if(t){var s=h(t);if(s){r=s.startTime}else{if(k&&k.timing&&k.timing[t]){r=k.timing[t]-
k.timing.navigationStart}else{return}}if(n){var
q=h(n);if(q){o=q.startTime}else{if(k&&k.timing&&k.timing[n]){o=k.timing[n]-
k.timing.navigationStart}else{return}}d.push({name:p,entryType:"measure",startTime:r,duration:(o-
r)});return}function h(n){return c(n,g())}function c(p,o){for(i=o.length-1;i>
=0;i--){var n=o[i];if(p===n.name){return n}}return undefined}function g(){if(k){if(k.getEntriesByType){return
k.getEntriesByType("mark")}else{if(k.webkitGetEntriesByType){return k.webkitGetEntriesByType("mark")}}return
a}return{mark:b,measure:m,gaMarks:a,gaMeasures:d}}();LUX.ns=(Date.now?Date.now():+(new
Date()));LUX.ac=[];LUX.cmd=function(a){LUX.ac.push(a)};LUX.init=function(){LUX.cmd(["init"]);LUX.send=function(){L
UX.cmd(["send"]);LUX.addData=function(a,b){LUX.cmd(["addData",a,b]);LUX_ae=[];window.addEventListener("err
or",function(a){LUX_ae.push(a)});LUX_al=[];if("function"===typeof(PerformanceObserver)){var
LongTaskObserver=new PerformanceObserver(function(c){var b=c.getEntries();for(var a=0;a<b.length;a++){var
d=b[a];LUX_al.push(d)}});try{LongTaskObserver.observe({entryTypes:["longtask"],buffered:true})}catch(e){}};

</script>

<script>

LUX = window.LUX || {};

LUX.samplerate = 50;

```

```
LUX.label = 'brochure2:home#index';
```

```
LUX.addData('Domain', 'fr.shopify.com');
```

```
</script>
```

```
<script src="/Solution Ecommerce - Créer votre Boutique - Shopify_files/lux.js" async="" defer=""  
crossorigin="anonymous">
```

```
</script>
```

```
<script type="text/javascript">
```

```
function getCookie(cookieName) {
```

```
    var regexp = new RegExp('(?:^|; )' + cookieName + '=[^;]*)(?:$|; )');
```

```
    var match = document.cookie.match(regexp);
```

```
    return match ? decodeURIComponent(match[1]) : "";
```

```
}
```

```
function getUrlParams(key){
```

```
    var match = window.location.href.match('[?&]' + key + '=[^&]+');
```

```
    return match ? match[1] : "";
```

```
}
```

```
function checkMobile() {
```

```
    testString = navigator.userAgent || navigator.vendor || window.opera;
```

```
    regex = /(android|iphone|ipad|mobile|phone|mobi|blackberry)/i;
```

```
    return regex.test(testString) ? "mobile" : "desktop";
```

```
}
```

```
var utag_data = {
```

```
    "affiliate"      : "",
```

```
    "blog_id"       : "",
```

```
    "blog_category" : "",
```

```
    "canonical_url" : "https://fr.shopify.com",
```

```
    "currency_code" : "USD",
```

```
    "environment"   : "production",
```

```
    "experiment_variation_id" : "",
```

```
    "http_code"     : "200",
```

```
    "is_new_user"   : "",
```

```
    "itcat"         : getUrlParams('itcat'),
```

```
    "itterm"        : getUrlParams('itterm'),
```

```
    "last_shop_domain" : getCookie('last_shop'),
```

```

"last_shop_id"      : "",
"page_category"     : "Shopify Overview",
"page_group"        : "all",
"page_language"     : "fr",
"page_name"         : location.pathname,
"page_subtopic"     : "",
"page_title"        : document.title,
"page_topic"        : "homepage",
"page_url"          : "https://fr.shopify.com/",
"page_variation"    : getUrlParams('dest'),
"project"           : "Shopify",
"site_country_code" : "FR",
"site_domain"       : "fr.shopify.com",
"site_display_format" : checkMobile(),
"tealium_event"     : "page_view",
"user_language"     : navigator.language,
"user_token"        : getCookie('_shopify_y'),
"utm_campaign"      : getUrlParams('utm_campaign'),
"utm_content"       : getUrlParams('utm_content'),
"utm_medium"        : getUrlParams('utm_medium'),
"utm_source"        : getUrlParams('utm_source'),
"utm_term"          : getUrlParams('utm_term')
};

(function(a,b,c,d){
  a="//tags.tiqcdn.com/utag/shopify/main/prod/utag.js";
  b=document;c='script';d=b.createElement(c);d.src=a;d.type='text/java'+c;d.async=true;
  a=b.getElementsByTagName(c)[0];a.parentNode.insertBefore(d,a);
})();
</script>

<link rel="alternate" hreflang="es" href="https://es.shopify.com/">
<link rel="alternate" hreflang="fr-CA" href="https://fr.shopify.ca/">
<link rel="alternate" hreflang="fr" href="https://fr.shopify.com/">
<link rel="alternate" hreflang="pt-BR" href="https://pt.shopify.com/">
<link rel="alternate" hreflang="en-RU" href="https://ru.shopify.com/">

```



<link rel="alternate" hreflang="en-CA" href="https://www.shopify.ca/">

<link rel="alternate" hreflang="en-ID" href="https://www.shopify.co.id/">

<link rel="alternate" hreflang="en-NZ" href="https://www.shopify.co.nz/">

<link rel="alternate" hreflang="en-GB" href="https://www.shopify.co.uk/">

<link rel="alternate" hreflang="en-ZA" href="https://www.shopify.co.za/">

<link rel="alternate" hreflang="en" href="https://www.shopify.com/">

<link rel="alternate" hreflang="en-AU" href="https://www.shopify.com.au/">

<link rel="alternate" hreflang="es-CO" href="https://www.shopify.com.co/">

<link rel="alternate" hreflang="es-MX" href="https://www.shopify.com.mx/">

<link rel="alternate" hreflang="en-NG" href="https://www.shopify.com.ng/">

<link rel="alternate" hreflang="en-PH" href="https://www.shopify.com.ph/">

<link rel="alternate" hreflang="en-SG" href="https://www.shopify.com.sg/">

<link rel="alternate" hreflang="es-ES" href="https://www.shopify.es/">

<link rel="alternate" hreflang="de" href="https://www.shopify.de/">

<link rel="alternate" hreflang="en-IE" href="https://www.shopify.ie/">

<link rel="alternate" hreflang="en-IN" href="https://www.shopify.in/">

<link rel="alternate" hreflang="en-MY" href="https://www.shopify.my/">

<link rel="alternate" hreflang="it" href="https://it.shopify.com/">

<link rel="alternate" hreflang="ja-JP" href="https://www.shopify.jp/">

<link rel="alternate" hreflang="en-HK" href="https://www.shopify.hk/">

<link rel="alternate" hreflang="nl" href="https://www.shopify.nl/">

<link rel="alternate" hreflang="en-NL" href="https://en.shopify.nl/">

<link rel="alternate" hreflang="nl-BE" href="https://www.shopify.be/">

<link rel="alternate" hreflang="en-BE" href="https://en.shopify.be/">

<link rel="alternate" hreflang="de-BE" href="https://de.shopify.be/">

<link rel="alternate" hreflang="fr-BE" href="https://fr.shopify.be/">

<link rel="alternate" hreflang="en-NO" href="https://en.shopify.no/">

<link rel="alternate" hreflang="en-DK" href="https://en.shopify.dk/">

<script type="text/javascript" async="" charset="utf-8" id="utag\_shopify.main\_1" src="./Solution Ecommerce - Créer votre Boutique - Shopify\_files/utag.1.js">

</script>

<script type="text/javascript" async="" charset="utf-8" id="utag\_shopify.main\_2" src="./Solution Ecommerce - Créer votre Boutique - Shopify\_files/utag.2.js">

</script>

```
<script type="text/javascript" async="" charset="utf-8" id="utag_shopify.main_3" src="./Solution Ecommerce - Créer votre Boutique - Shopify_files/utag.3.js">
```

```
</script>
```

```
<script type="text/javascript" async="" charset="utf-8" id="utag_shopify.main_5" src="./Solution Ecommerce - Créer votre Boutique - Shopify_files/utag.5.js">
```

```
</script>
```

```
<script type="text/javascript" async="" charset="utf-8" id="utag_shopify.main_6" src="./Solution Ecommerce - Créer votre Boutique - Shopify_files/utag.6.js">
```

```
</script>
```

```
<script type="text/javascript" async="" charset="utf-8" id="utag_shopify.main_16" src="./Solution Ecommerce - Créer votre Boutique - Shopify_files/utag.16.js">
```

```
</script>
```

```
<script type="text/javascript" async="" charset="utf-8" id="utag_shopify.main_17" src="./Solution Ecommerce - Créer votre Boutique - Shopify_files/utag.17.js">
```

```
</script>
```

```
<script type="text/javascript" async="" charset="utf-8" id="utag_shopify.main_24" src="./Solution Ecommerce - Créer votre Boutique - Shopify_files/utag.24.js">
```

```
</script>
```

```
<script type="text/javascript" async="" charset="utf-8" id="utag_shopify.main_37" src="./Solution Ecommerce - Créer votre Boutique - Shopify_files/utag.37.js">
```

```
</script>
```

```
<style type="text/css">
```

```
.mx-tip-panel:focus{outline:0;}
```

```
.mx_keyword{line-height:20px; color:#333333; font-size:14px; letter-spacing: 0.2px;font-family:PingFangSC-Semibold;}
```

```
.mx-scrollbar::-webkit-scrollbar{width:8px;height:1px;}
```

```
.mx-scrollbar{overflow-y:auto; max-height:380px; }
```

```
.mx-scrollbar::-webkit-scrollbar-thumb{border-radius:4px; background: #C0C0C0;}
```

```
.mx-scrollbar::-webkit-scrollbar-track{border-radius:4px; background: #eeeeee;}
```

```
.maxthon_tip{background-color:white; border:none;} .maxthon_tip:active{background-color: #E6F4FF;border:1px solid #449EFB; } .maxthon_tip:hover{background-color:#E6F4FF; border:1px solid #449EFB;}
```

```
</style>
```

```
<script type="text/javascript" async="" charset="utf-8" id="tiqapp" src="./Solution Ecommerce - Créer votre Boutique - Shopify_files/utag.v.js">
```

```
</script>
```

```
<style type="text/css">
```

```
#maxthon-1eec22d4-0232-4212-8283-6f2ac8f967-
```

```
iframe{display:block!important;position:absolute!important;visibility:visible!important;z-
```

```

index:2147483647!important;border-
style:none!important;opacity:1!important;margin:0!important;padding:0!important;box-shadow:0 0 5px
rgba(0,0,0,.3)!important;border:1px solid #b3b3b3!important}</style>

<style type="text/css">

#maxthon-1eec22d4-0232-4212-8283-6f2ac8f967-
iframe{display:block!important;position:absolute!important;visibility:visible!important;z-
index:2147483647!important;border-
style:none!important;opacity:1!important;margin:0!important;padding:0!important;box-shadow:0 0 5px
rgba(0,0,0,.3)!important;border:1px solid #b3b3b3!important}</style>

<script type="text/javascript" async="" charset="utf-8" id="utag_shopify.main_15" src="/Solution Ecommerce -
Cr  er votre Boutique - Shopify_files/utag.15.js">

</script>

</head>

<body class="page--home" data-find="_7">

<div class="modal-container" id="ModalContainer" aria-hidden="true">

  <div class="modal__header">

    <div class="modal__controls">

      <button type="button" class="modal__close" id="CloseModal">

        <span class="icon" id="CloseIcon">

          <span class="visuallyhidden">
Fermer</span>

          </span>

        </button>

      </div>

    </div>

    <div class="modal" role="dialog" tabindex="-1" aria-labelledby="ModalTitle">

</div>

</div>

    <div id="GlobalIconSymbols" style="display: none;">

<svg xmlns="http://www.w3.org/2000/svg">

<symbol id="logos-shopify-black">

<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 608 173.7">

<path fill="#95BF47" d="M130.7 32.9c-.1-.9-.9-1.3-1.5-1.4-.6-.1-12.6-.2-12.6-.2s-10.1-9.8-11.1-10.8-2.9-.7-3.7-.5c0 0-
1.9 6-5.1 1.6-.5-1.7-1.3-3.8-2.4-5.9-3.6-6.9-8.8-10.5-15.2-10.5-.4 0-.9 0-1.3 1-.2-.2-.4-.4-.6-.7-2.8-3-6.3-4.4-10.5-4.3-
8.2 2.2-16.3 6.1-23 16.7-4.7 7.4-8.2 16.7-9.2 23.9-9.4 2.9-16 4.9-16.1 5-4.7 1.5-4.9 1.6-5.5 6.1C12.4 55.3 0 151.4 0
151.4I104.1 18 45.1-11.2S130.8 33.7 130.7 32.9zm-39.2-9.7c-2.4 7-5.1 1.6-8.1 2.5-.1-4.1-.6-9.9-2.5-14.9 6.3 1.2 9.3
8.2 10.6 12.4zM78 27.4c-5.5 1.7-11.4 3.5-17.4 5.4 1.7-6.4 4.9-12.8 8.8-17 1.5-1.6 3.5-3.3 5.9-4.3 2.3 4.7 2.7 11.4 2.7
15.9zM66.8 5.8c1.9 0 3.5 4 4.9 1.3-2.2 1.1-4.4 2.8-6.4 5-5.2 5.6-9.2 14.2-10.8 22.6-5 1.5-9.8 3-14.3 4.4 3-13.2 14-32.9
26.6-33.3z">

```

</path>

<path fill="#5E8E3E" d="M129.2 31.5c-.6-.1-12.6-.2-12.6-.2s-10.1-9.8-11.1-10.8c-.4-.4-.9-.6-1.4-.6v149.5l45.1-11.2S130.8 33.8 130.7 32.9c-.2-.9-.9-1.3-1.5-1.4z">

</path>

<path fill="#FFF" d="M79.1 54.7l-5.2 19.6s-5.8-2.7-12.8-2.2c-10.2-6-10.3 7-10.2 8.7-6 8.8 23.6 10.7 24.9 31.2 1 16.2-8.6 27.2-22.4 28.1-16.6 1-25.7-8.7-25.7-8.7l3.5-14.9s9.2 6.9 16.5 6.5c4.8-.3 6.5-4.2 6.3-7-.7-11.4-19.5-10.8-20.7-29.5-1-15.8 9.4-31.8 32.3-33.3 9-.8 13.5 1.5 13.5 1.5z">

</path>

<g>

<path d="M210.3 96.5c-5.2-2.8-7.9-5.2-7.9-8.5 0-4.2 3.7-6.9 9.6-6.9 6.8 0 12.8 2.8 12.8 2.8l4.8-14.6s-4.4-3.4-17.3-3.4c-18 0-30.5 10.3-30.5 24.8 0 8.2 5.8 14.5 13.6 19 6.3 3.6 8.5 6.1 8.5 9.9 0 3.9-3.1 7-9 7-8.7 0-16.9-4.5-16.9-4.5l-5.1 14.6s7.6 5.1 20.3 5.1c18.5 0 31.8-9.1 31.8-25.5 1-8.9-6.6-15.2-14.7-19.8zM284.1 65.7c-9.1 0-16.3 4.3-21.8 10.9l-.3-.1 7.9-41.4h-20.6l-20 105.3h20.6l6.9-36c2.7-13.6 9.7-22 16.3-22 4.6 0 6.4 3.1 6.4 7.6 0 2.8-.3 6.3-.9 9.1l-7.8 41.2h20.6l8.1-42.6c-9-4.5 1.5-9.9 1.5-13.4 0-11.5-6.2-18.6-16.9-18.6zM347.6 65.7c-24.8 0-41.2 22.4-41.2 47.4 0 16 9.9 28.8 28.4 28.8 24.3 0 40.8-21.8 40.8-47.4-.1-14.7-8.8-28.8-28-28.8zm-10.2 60.4c-7 0-10-6-10-13.4 0-11.8 6.1-31.1 17.3-31.1 7.3 0 9.7 6.3 9.7 12.4 0 12.7-6.1 32.1-17 32.1zM428.2 65.7c-13.9 0-21.8 12.2-21.8 12.2h-.3l1.2-11.1h-18.2c-.9 7.5-2.5 18.8-4.2 27.3l-14.3 75.4h20.6l5.7-30.5h.4s4.2 2.7 12.1 2.7c24.2 0 40-24.8 40-49.9 1-13.7-6.1-26.1-21.2-26.1zm-19.7 60.7c-5.4 0-8.5-3-8.5-3l3.4-19.3c2.4-12.8 9.1-21.4 16.3-21.4 6.3 0 8.2 5.8 8.2 11.4 0 13.3-7.9 32.3-19.4 32.3zM478.9 36.2c-6.6 0-11.8 5.2-11.8 12 0 6.1 3.9 10.3 9.7 10.3h.3c6.4 0 12-4.3 12.1-12 0-6-4-10.3-10.3-10.3zM450.1 140.4h20.6l14-73h-20.8zM537.1 67.2h-14.3l.7-3.4c1.2-7 5.4-13.3 12.2-13.3 3.7 0 6.6 1 6.6 1l4-16.1s-3.6-1.8-11.2-1.8c-7.3 0-14.6 2.1-20.2 6.9-7 6-10.3 14.6-12 23.3l-.6 3.4h-9.6l-3 15.5h9.6l-10.9 57.7H509l10.9-57.7h14.2l3-15.5zM586.7 67.4s-12.9 32.5-18.7 50.2h-.3c-.4-5.7-5.1-50.2-5.1-50.2H541l12.4 67.1c.3 1.5 1 2.4-.4 3.4-2.4 4.6-6.4 9.1-11.2 12.4-3.9 2.8-8.2 4.6-11.7 5.8l5.7 17.5c4.2-.9 12.8-4.3 20.2-11.2 9.4-8.8 18.1-22.4 27-40.9l25.2-54.1h-21.5z">

</path>

</g>

</svg>

</symbol>

<symbol id="modules-caret-right">

<svg xmlns="http://www.w3.org/2000/svg" viewBox="-242.1 245.6 6.6 10.3">

<path d="M-235.6 250.7l-5.1 5.2-1.4-1.4 3.7-3.8-3.7-3.7 1.4-1.4">

</path>

</svg>

</symbol>

<symbol id="modules-caret-down">

<svg xmlns="http://www.w3.org/2000/svg" baseProfile="tiny" viewBox="0 0 10.289 6.563">

<path d="M5.212 6.563L0 1.423 1.404 0l3.788 3.735L8.865 0.111 4.24 1.404">

</path>

</svg>

</symbol>

<symbol id="modules-mobile-hamburger">

<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 20 20">

<path d="M19 11H1c-.552 0-1-.447-1-1s.448-1 1-1h18c.552 0 1 .447 1 1s-.448 1-1 1zm0-7H1c-.552 0-1-.447-1-1s.448-1 1-1h18c.552 0 1 .447 1 1s-.448 1-1 1zm0 14H1c-.552 0-1-.447-1-1s.448-1 1-1h18c.552 0 1 .447 1 1s-.448 1-1 1z">

</path>

</svg>

</symbol>

<symbol id="modules-cancel">

<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 20 20">

<path d="M11.414 10l6.293-6.293c.39-.39.39-1.023 0-1.414s-1.023-.39-1.414 0l10 8.586 3.707 2.293c-.39-.39-1.023-.39-1.414 0s-.39 1.023 0 1.414l8.586 10l-6.293 6.293c-.39-.39-1.023 0-1.414.195.195.45.293.707.293s.512-.098.707-.293l10 11.414l6.293 6.293c.195.195.45.293.707.293s.512-.098.707-.293c-.39-.39-.39-1.023 0-1.414l11.414 10z">

</path>

</svg>

</symbol>

<symbol id="modules-checkmark-circle">

<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 40 40">

<path d="M20 40C8.972 40 0 31.028 0 20S8.972 0 20 0s20 8.972 20 20zm0-38C10.075 2 2 10.075 2 20s8.075 18 18 18s8.075 18-18S29.925 2 20 2z">

</path>

<path d="M18.468 26.3c-.4 0-.798-.15-1.102-.455l-4.287-4.287c-.398-.39-.398-1.023 0-1.414s1.02-.39 1.41 0l3.97 8.827-8.825c.39-.39 1.023-.39 1.414 0s.39 1.023 0 1.414l-9.137 9.138c-.305.304-.704.456-1.102.456z">

</path>

</svg>

</symbol>

<symbol id="modules-arrow-right">

<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 20 20">

<path d="M17.707 9.293l-5-5c-.39-.39-1.023-.39-1.414 0s-.39 1.023 0 1.414l14.586 9H3c-.553 0-1 .447 1 1h11.586l-3.293 3.293c-.39-.39-1.023 0-1.414.195.195.45.293.707.293s.512-.098.707-.293l5-5c-.39-.39-.39-1.023 0-1.414z">

</path>

</svg>

</symbol>

<symbol id="modules-pause">

<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 20 20">

```
<path d="M5.5,19a1,1,0,0,1-1-1V2a1,1,0,0,1,2,0V18A1,1,0,0,1,5.5,19Z">
</path>

<path d="M14.51,19a1,1,0,0,1-1-1V2a1,1,0,0,1,2,0V18A1,1,0,0,1,14.51,19Z">
</path>
</svg>
</symbol>

<symbol id="modules-play">
<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 20 20">
<path d="M5,3.51,15.82,10,5,16.49v-
13M4.33,1A1.33,1.33,0,0,0,3,2.33V17.67A1.33,1.33,0,0,0,4.33,19,1.3,1.3,0,0,0,5,18.81L17.8,11.14a1.33,1.33,0,0,0,0-
2.28L5,1.19A1.3,1.3,0,0,0,4.33,1Z">
</path>
</svg>
</symbol>

<symbol id="modules-social-facebook">
<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 30 30">
<path d="M15.6 30V19.4h5V15h-5v-3.1c0-1 .6-1.9 1.3-1.9h3.8V5.6h-3.8c-3.1 0-5.6 2.8-5.6
6.3V15H7.5v4.4h3.8v10.1C4.8 27.9 0 22 0 15 0 6.7 6.7 0 15 0s15 6.7 15 15c0 8.1-6.4 14.7-14.4 15Z">
</path>
</svg>
</symbol>

<symbol id="modules-social-twitter">
<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 30 30">
<path d="M30 15c0 8.3-6.7 15-15 15S0 23.3 0 15 6.7 0 15 0s15 6.7 15 15zm-3.7-5.5c-.83-1.66-2.57-9-.5 1.5-1.4 1.8-
2.4-.85-1.78-2.7 1-.8-.8-1.9-1.4-3.1-1.4-2.4 0-4.2 1.9-4.2 4.3 0 .3 0 .7 1 1-3.5-.2-6.7-1.9-8.8-4.5-.37-.6 1.4-.6 2.2 0
1.57 2.8 1.9 3.5-.7 0-1.4-.2-1.9-.5 0 2.1 1.5 3.8 3.4 4.2-.3 1-.7 1-1.1 1-.3 0-.6 0-.8-.15 1.7 2.1 2.8 4 2.9-1.5 1.1-3.3 1.9-
5.3 1.9-.3 0-.7 0-1-.1 1.9 1.2 4.1 1.9 6.5 1.9 7.8 0 12.1-6.5 12.1-12.1v-.6c.9-.4 1.6-1.2 2.2-2Z">
</path>
</svg>
</symbol>

<symbol id="modules-social-youtube">
<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 30 30">
<path d="M30 15c0 8.3-6.7 15-15 15S0 23.3 0 15 6.7 0 15 0s15 6.7 15 15zm-5.6 0c0-6.9 0-6.9-9.4-6.9s-9.4 0-9.4 6.9 0
6.9 9.4 6.9 9.4 0 9.4-6.9zm-11.9-3.7l6.3 3.8-6.3 3.8v-7.6Z">
</path>
</svg>
</symbol>
```

<symbol id="modules-social-instagram">

<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 30 30">

<path d="M15 30C6.7 30 0 23.3 0 15c0-1.1 1.1-2.1 3.1-3.1h7.2c-.4 1-.6 2-.6 3.1 0 4.5 3.6 8.1 8.1 8.1s8.1-3.6 8.1-8.1c0-1.1-.2-2.2-.6-3.1h7.2c.2 1.3 2.3 3.1 0 8.3-6.7 15-15 15zm5.9-20.6c-1.5-1.5-3.6-2.5-5.9-2.5s-4.4 1-5.9 2.5h-8C3.3 3.9 8.7 0 15 0s11.7 3.9 13.9 9.4h-8zm-.3 5.6c0 3.1-2.5 5.6-5.6 5.6-3.1 0-5.6-2.5-5.6-5.6 0-3.1 2.5-5.6 5.6-5.6 3.1 0 5.6 2.5 5.6 5.6z">

</path>

</svg>

</symbol>

<symbol id="modules-social-linkedin">

<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 30 30">

<path d="M30 15c0 8.3-6.7 15-15 15S0 23.3 0 15 6.7 0 15 0s15 6.7 15 15zM11.3 7.8c0-1.2-1-2.2-2.5-2.2s-2.5-2.5-2.2c0 1.2 1 2.2 2.5 2.2s2.5-1 2.5-2.2zm-.7 4.1H6.9v10.6h3.8V11.9zm13.8 5c0-3.4-1.7-5.6-4.4-5.6-1.5 0-2.6-9-3.1 2.3l-.1-1.6H13c0 .4 1 2.5 1 2.5v8.1h3.8V17c0-1.5 7-2.5 1.8-2.5s1.9 6 1.9 2.5v5.6h3.8v-5.7z">

</path>

</svg>

</symbol>

<symbol id="modules-social-pinterest">

<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 30 30">

<path d="M15 30c-1.5 0-2.9-.2-4.3-.6-6-.9 1.2-2 1.5-3.2 2-.7 1-4.1 1-4.1 1.5 1 2 1.9 3.7 1.9 4.8 0 8.1-4.4 8.1-10.3 0-4.4-3.8-8.6-9.5-8.6-7.1-1-10.6 5-10.6 9.3 0 2.6 1 4.9 3.1 5.7 3.1 1.7 0 .8-.4 1-.2 2-.9 3-1.2 1-.4 0-.5-.2-.8-.6-.7-1-1.6-1-3 0-3.8 2.8-7.2 7.4-7.2 4 0 6.2 2.5 6.2 5.8 0 4.3-1.9 8-4.8 8-1.6 0-2.7-1.3-2.4-2.9 5-1.9 1.3-4 1.3-5.3 0-1.2-.7-2.3-2-2.3-1.6 0-2.9 1.7-2.9 3.9 0 1.4 5 2.4 5 2.4S9.5 24 9.3 25.3c-.3 1.1-.4 2.4-.3 3.5-5.3-2.4-9-7.7-9-13.8C0 6.7 6.7 0 15 0s15 6.7 15 15-6.7 15-15 15z">

</path>

</svg>

</symbol>

<symbol id="modules-globe-simple">

<svg xmlns="http://www.w3.org/2000/svg" viewBox="197.3 314.6 90.6 90.6">

<path d="M287.9 359.9c0 25-20.2 45.3-45.3 45.3s-45.3-20.2-45.3-45.3 20.2-45.3 45.3-45.3 45.3 20.3 45.3 45.3zm-22.7 13.2c0-7.3-5.9-13.2-13.2-13.2h-7.5c-5.7 0-9.4-2.8-9.4-6.6 0-2.6 2.1-4.7 4.7-4.7 3.8 0 3.9 3.8 6.6 3.8 2.1 0 3.8-1.7 3.8-3.8 0-3.7-1.8-5.6-3.6-7.3 1-2 3.5-7.2 3.6-14.8 0-.9-.6-1.8-1.6-1.9-2-.3-4-.5-6-.5-15.9 5-26.4 8.1-26.4 20.7 0 11.3 9.4 20.7 20.7 20.7h.3c-.2 9-.3 1.9-.3 2.8 0 5.8 4 10.7 9.4 11.9v13.5c0 1 .8 1.9 1.9 1.9 5.7 2 17-9.3 17-22.5z">

</path>

</svg>

</symbol>

<symbol id="modules-nav-arrow-down">

<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 10 5">

```
<path d="M0,0l5,5l5-5H0z">
</path>
</svg>
</symbol>
<symbol id="modules-close">
<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 44 44">
<path d="M39.196 43.3L1.154 5.256l3.89-3.89 38.04 38.043z">
</path>
<path d="M.54 39.413L38.58 1.37l3.89 3.89L4.428 43.302z">
</path>
</svg>
</symbol>
</svg>
</div>
```

```
<div id="Announcements">
  <section class="announcement js-domain-selector announcement--domain-selector" data-announcement-
id="DomainSelector" role="region" aria-label="Annonce">
<div class="announcement__content">
  <div class="domain-selector">
    <p class="domain-selector__message">
      Vous visitez actuellement <strong>
fr.shopify.com</strong>
. Souhaitez-vous passer à votre site régional&nbsp;?
    </p>
    <label class="marketing-input-wrapper domain-selector__input domain-selector__input--select">
<span class="marketing-label marketing-label--in-field">
      Choisir une région</span>
    <div class="marketing-select-wrapper">
      <svg class="icon marketing-select-wrapper__icon" aria-hidden="true" focusable="false">
        <use xlink:href="#modules-caret-down">
      </use>
    </svg>
    <select class="js-domain-selector-select" name="Choisir une région" id="Choisir une région">
```



```
</select>

</div>

<span class="marketing-form__messages">

</span>

</label>

  <button class="marketing-button js-domain-selector-button domain-selector__input domain-selector__input--
button">
Continuer</button>

</div>

</div>

<button name="button" type="button" class="announcement__close js-announcement__close" aria-label="Fermer
l'annonce">

<svg class="icon announcement__icon" aria-hidden="true" focusable="false">

<use xlink:href="#modules-close">

</use>

</svg>

</button>

</section>

</div>

  <div class="cookies-notice js-is-active">

<div class="grid">

  <div class="grid__item grid__item--desktop-up-two-thirds grid__item--desktop-up-align-center">

    <p class="cookies-notice__body">

      Shopify utilise des cookies pour offrir les fonctionnalités de site nécessaires et améliorer votre expérience. En
utilisant notre site web, vous acceptez notre <a target="_blank" class="body-link body-link--reverse"
href="https://www.shopify.com/legal/privacy">
politique de confidentialité</a>

et notre <a target="_blank" class="body-link body-link--reverse" href="https://www.shopify.com/legal/cookies">
Politique en matière de cookies</a>

.

    </p>

    <p class="cookies-notice__cta">

      <button class="marketing-button marketing-button--small marketing-button--skin-light js-dismiss-btn">
OK</button>

    </p>

  </div>
```

</div>

</div>

<header id="SiteNavContainer" class="site-nav-container is-sticky">

<div class="marketing-nav-wrapper">

<a class="in-page-link skip-to-main visuallyhidden focusable" data-ga-event="Main Nav" data-ga-action="Skip to content" data-trekkie-event="Main Nav" data-trekkie-action="Skip to content" data-trekkie-id="Main Nav Skip to content" href="https://fr.shopify.com/?jk=ecommerce&utm\_source=yabing&utm\_medium=cpc&utm\_campaign=France%20-%20Ecommerce%20(exact)%20%5Bfr%5D&bingadgroupid=1232552705142167&bingadid=77034634917519&bingkeywordid=77034683263213&bingnetwork=s&BOID=none&msclkid=54cf79e51c751a0cdc42454074cbfef&utm\_term=ecommerce&utm\_content=ecommerce%20shopping%20(%20e%20)#Main">

Passer au contenu</a>

<nav class="marketing-nav--skin-light marketing-nav marketing-nav--primary" id="ShopifyMainNav" itemscope="itemscope" itemtype="https://schema.org/SiteNavigationElement" aria-label="Navigation principale">

<div class="marketing-nav\_\_logo">

<a href="https://fr.shopify.com/" class="marketing-nav\_\_logo\_\_shopify" data-ga-event="Main Nav" data-ga-action="Logo" data-trekkie-event="Main Nav" data-trekkie-action="Logo" data-trekkie-id="Main Nav Logo">

<svg class="icon" aria-labelledby="icon-logos-shopify-black-1-title" role="img">

<title id="icon-logos-shopify-black-1-title">

Page d'accueil</title>

<use xlink:href="#logos-shopify-black">

</use>

</svg>

</a>

</div>

<ul class="marketing-nav\_\_items display--expanded-nav">

<li>

<div class="popover-wrapper js-popover-dropdown popover-wrapper--dropdown" data-position="bottom" data-align="left">

<button type="button" class="popover\_\_trigger marketing-nav\_\_item marketing-nav\_\_item--primary" itemprop="name" data-ga-event="Main Nav" data-ga-action="Start Nav" data-trekkie-event="Main Nav" data-trekkie-action="Start Nav" data-trekkie-id="Main Nav Start Nav" aria-expanded="false" aria-controls="Popover1">

Démarrer<svg class="icon marketing-nav\_\_arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-down">

</use>

</svg>

</button>

<div class="popover" id="Popover1">

<div class="popover\_\_content">

<ul class="popover\_\_list">

<li>

<a href="https://fr.shopify.com/demarrer" class="marketing-nav\_\_item marketing-nav\_\_item--separated marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Start" data-trekkie-event="Main Nav" data-trekkie-action="Start" data-trekkie-id="Main Nav Start">

Démarrez votre boutique </a>

</li>

<li>

<div class="popover-wrapper js-popover-flyout popover-wrapper--flyout" data-position="right" data-align="top">

<button type="button" class="popover\_\_trigger marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Branding Nav" data-trekkie-event="Main Nav" data-trekkie-action="Branding Nav" data-trekkie-id="Main Nav Branding Nav" aria-expanded="false" aria-controls="Popover2">

Image de marque<svg class="icon marketing-nav\_\_arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-right">

</use>

</svg>

</button>

<div class="popover" id="Popover2">

<div class="popover\_\_content">

<p class="popover\_\_description">

Créez une marque professionnelle et aidez les clients à vous trouver</p>

<ul class="popover\_\_list">

<li>

<a href="https://fr.shopify.com/outils/generateur-de-nom-d-entreprise" class="marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Business name generator" data-trekkie-event="Main Nav" data-trekkie-action="Business name generator" data-trekkie-id="Main Nav Business name generator">

Générateur de nom d'entreprise </a>

</li>

</ul>

</div>

</div>

</div>

</li>

<li>

<div class="popover-wrapper js-popover-flyout popover-wrapper--flyout" data-position="right" data-align="top">

<button type="button" class="popover\_\_trigger marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Online presence Nav" data-trekkie-event="Main Nav" data-trekkie-action="Online presence Nav" data-trekkie-id="Main Nav Online presence Nav" aria-expanded="false" aria-controls="Popover3">

Présence en ligne<svg class="icon marketing-nav\_\_arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-right">

</use>

</svg>

</button>

<div class="popover" id="Popover3">

<div class="popover\_\_content">

<p class="popover\_\_description">

Recherchez un domaine, explorez la banque d'images et amplifiez votre marque</p>

<ul class="popover\_\_list">

<li>

<a href="https://fr.shopify.com/domaines" class="marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Web addresss" data-trekkie-event="Main Nav" data-trekkie-action="Web addresss" data-trekkie-id="Main Nav Web addresss">

Nom de domaine </a>

</li>

<li>

<a href="https://burst.shopify.com/" class="marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Stock photography" data-trekkie-event="Main Nav" data-trekkie-action="Stock photography" data-trekkie-id="Main Nav Stock photography" rel="nofollow">

Banque d'images </a>

</li>

</ul>

</div>

</div>

</div>

</li>

<li>

```
<div class="popover-wrapper js-popover-flyout popover-wrapper--flyout" data-position="right" data-align="top">
```

```
<button type="button" class="popover__trigger marketing-nav__item marketing-nav__item--child"
itemprop="name" data-ga-event="Main Nav" data-ga-action="Store set up Nav" data-trekkie-event="Main Nav"
data-trekkie-action="Store set up Nav" data-trekkie-id="Main Nav Store set up Nav" aria-expanded="false" aria-
controls="Popover4">
```

```
Configuration de boutique<svg class="icon marketing-nav__arrow" aria-hidden="true" focusable="false">
```

```
<use xlink:href="#modules-caret-right">
```

```
</use>
```

```
</svg>
```

```
</button>
```

```
<div class="popover" id="Popover4">
```

```
<div class="popover__content">
```

```
<p class="popover__description">
```

```
Utilisez les puissantes fonctionnalités de Shopify pour commencer à vendre</p>
```

```
<ul class="popover__list">
```

```
<li>
```

```
<a href="https://fr.shopify.com/oberlo" class="marketing-nav__item marketing-nav__item--child"
itemprop="name" data-ga-event="Main Nav" data-ga-action="Products to sell" data-trekkie-event="Main Nav" data-
trekkie-action="Products to sell" data-trekkie-id="Main Nav Products to sell">
```

```
Trouver des produits à vendre </a>
```

```
</li>
```

```
<li>
```

```
<a href="https://themes.shopify.com/" class="marketing-nav__item marketing-nav__item--child" itemprop="name"
data-ga-event="Main Nav" data-ga-action="Theme store" data-trekkie-event="Main Nav" data-trekkie-
action="Theme store" data-trekkie-id="Main Nav Theme store" rel="nofollow">
```

```
Thèmes de boutique </a>
```

```
</li>
```

```
</ul>
```

```
</div>
```

```
</div>
```

```
</div>
```

```
</li>
```

```
</ul>
```

```
</div>
```

```
</div>
```

```
</div>
```

```
</li>
```

```

<li>

<div class="popover-wrapper js-popover-dropdown popover-wrapper--dropdown" data-position="bottom" data-align="left">

<button type="button" class="popover__trigger marketing-nav__item marketing-nav__item--primary"
itemprop="name" data-ga-event="Main Nav" data-ga-action="Sell Nav" data-trekkie-event="Main Nav" data-trekkie-action="Sell Nav" data-trekkie-id="Main Nav Sell Nav" aria-expanded="false" aria-controls="Popover5">

Vendre<svg class="icon marketing-nav__arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-down">

</use>

</svg>

</button>

<div class="popover" id="Popover5">

<div class="popover__content">

<ul class="popover__list">

<li>

<a href="https://fr.shopify.com/vendre" class="marketing-nav__item marketing-nav__item--separated marketing-nav__item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Sell everywhere" data-trekkie-event="Main Nav" data-trekkie-action="Sell everywhere" data-trekkie-id="Main Nav Sell everywhere">

Vendez partout </a>

</li>

<li>

<div class="popover-wrapper js-popover-flyout popover-wrapper--flyout" data-position="right" data-align="top">

<button type="button" class="popover__trigger marketing-nav__item marketing-nav__item--child"
itemprop="name" data-ga-event="Main Nav" data-ga-action="Online store" data-trekkie-event="Main Nav" data-trekkie-action="Online store" data-trekkie-id="Main Nav Online store" aria-expanded="false" aria-controls="Popover6">

Boutique en ligne<svg class="icon marketing-nav__arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-right">

</use>

</svg>

</button>

<div class="popover" id="Popover6">

<div class="popover__content">

<p class="popover__description">

Vendez en ligne avec un site e-commerce</p>

<ul class="popover__list">

<li>

```

<a href="https://fr.shopify.com/site-de-vente-en-ligne" class="marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Online Overview" data-trekkie-event="Main Nav" data-trekkie-action="Online Overview" data-trekkie-id="Main Nav Online Overview">

Aperçu </a>

</li>

<li>

<a href="https://fr.shopify.com/site-de-vente-en-ligne/solutions-ecommerce" class="marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Online Features" data-trekkie-event="Main Nav" data-trekkie-action="Online Features" data-trekkie-id="Main Nav Online Features">

Fonctionnalités </a>

</li>

</ul>

</div>

</div>

</div>

</li>

<li>

<div class="popover-wrapper js-popover-flyout popover-wrapper--flyout" data-position="right" data-align="top">

<button type="button" class="popover\_\_trigger marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Point of Sale Nav" data-trekkie-event="Main Nav" data-trekkie-action="Point of Sale Nav" data-trekkie-id="Main Nav Point of Sale Nav" aria-expanded="false" aria-controls="Popover7">

Point de vente<svg class="icon marketing-nav\_\_arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-right">

</use>

</svg>

</button>

<div class="popover" id="Popover7">

<div class="popover\_\_content">

<p class="popover\_\_description">

Vendez en personne dans des points de vente, des boutiques pop-up, etc.</p>

<ul class="popover\_\_list">

<li>

<a href="https://fr.shopify.com/pdv" class="marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Point of Sale Overview" data-trekkie-event="Main Nav" data-trekkie-action="Point of Sale Overview" data-trekkie-id="Main Nav Point of Sale Overview">

Aperçu </a>

```

</li>

<li>

<a href="https://fr.shopify.com/pdv/materiel-informatique" class="marketing-nav__item marketing-nav__item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Point of Sale Hardware" data-trekkie-event="Main Nav" data-trekkie-action="Point of Sale Hardware" data-trekkie-id="Main Nav Point of Sale Hardware">
Matériel </a>

</li>

<li>

<a href="https://fr.shopify.com/pdv/fonctionnalites" class="marketing-nav__item marketing-nav__item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Point of Sale Features" data-trekkie-event="Main Nav" data-trekkie-action="Point of Sale Features" data-trekkie-id="Main Nav Point of Sale Features">
Fonctionnalités </a>

</li>

</ul>

</div>

</div>

</div>

</li>

<li>

<div class="popover-wrapper js-popover-flyout popover-wrapper--flyout" data-position="right" data-align="top">

<button type="button" class="popover__trigger marketing-nav__item marketing-nav__item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Buy Button Nav" data-trekkie-event="Main Nav" data-trekkie-action="Buy Button Nav" data-trekkie-id="Main Nav Buy Button Nav" aria-expanded="false" aria-controls="Popover8">

Bouton d'achat<svg class="icon marketing-nav__arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-right">

</use>

</svg>

</button>

<div class="popover" id="Popover8">

<div class="popover__content">

<p class="popover__description">

Transformez n'importe quel site web ou blog existant en boutique en ligne</p>

<ul class="popover__list">

<li>

```



[>](https://fr.shopify.com/bouton-d-achat)

Aperçu </a>

</li>

</ul>

</div>

</div>

</div>

</li>

<li>

<div class="popover-wrapper js-popover-flyout popover-wrapper--flyout" data-position="right" data-align="top">

<button type="button" class="popover\_\_trigger marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Sales channels Nav" data-trekkie-event="Main Nav" data-trekkie-action="Sales channels Nav" data-trekkie-id="Main Nav Sales channels Nav" aria-expanded="false" aria-controls="Popover9">

Canaux de vente<svg class="icon marketing-nav\_\_arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-right">

</use>

</svg>

</button>

<div class="popover" id="Popover9">

<div class="popover\_\_content">

<p class="popover\_\_description">

Atteignez des millions de clients et boostez vos ventes</p>

<ul class="popover\_\_list">

<li>

<a href="https://fr.shopify.com/canaux" class="marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Sales channels" data-trekkie-event="Main Nav" data-trekkie-action="Sales channels" data-trekkie-id="Main Nav Sales channels">

Aperçu </a>

</li>

<li>

<a href="https://fr.shopify.com/instagram" class="marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Instagram" data-trekkie-event="Main Nav" data-trekkie-action="Instagram" data-trekkie-id="Main Nav Instagram">

Instagram </a>

```

</li>

<li>

<a href="https://fr.shopify.com/messenger" class="marketing-nav__item marketing-nav__item--child"
itemprop="name" data-ga-event="Main Nav" data-ga-action="Facebook Messenger" data-trekkie-event="Main Nav"
data-trekkie-action="Facebook Messenger" data-trekkie-id="Main Nav Facebook Messenger">

Facebook Messenger </a>

</li>

<li>

<a href="https://fr.shopify.com/facebook" class="marketing-nav__item marketing-nav__item--child"
itemprop="name" data-ga-event="Main Nav" data-ga-action="Facebook Shop" data-trekkie-event="Main Nav" data-
trekkie-action="Facebook Shop" data-trekkie-id="Main Nav Facebook Shop">

Boutique Facebook </a>

</li>

</ul>

</div>

</div>

</div>

</li>

</ul>

</div>

</div>

</div>

</li>

<li>

<div class="popover-wrapper js-popover-dropdown popover-wrapper--dropdown is-active" data-position="bottom"
data-align="left">

<button type="button" class="popover__trigger marketing-nav__item marketing-nav__item--primary"
itemprop="name" data-ga-event="Main Nav" data-ga-action="Market Nav" data-trekkie-event="Main Nav" data-
trekkie-action="Market Nav" data-trekkie-id="Main Nav Market Nav" aria-expanded="true" aria-
controls="Popover10">

Développer<svg class="icon marketing-nav__arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-down">

</use>

</svg>

</button>

<div class="popover popover--position-bottom popover--align-left" id="Popover10">

<div class="popover__content">

```

```
<ul class="popover__list">

<li>

<a href="https://fr.shopify.com/developper" class="marketing-nav__item marketing-nav__item--separated
marketing-nav__item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Market your business"
data-trekkie-event="Main Nav" data-trekkie-action="Market your business" data-trekkie-id="Main Nav Market your
business">

Développez votre boutique </a>

</li>

<li>

<a href="https://fr.shopify.com/facebook-marketing" class="marketing-nav__item marketing-nav__item--child"
itemprop="name" data-ga-event="Main Nav" data-ga-action="Facebook Ads" data-trekkie-event="Main Nav" data-
trekkie-action="Facebook Ads" data-trekkie-id="Main Nav Facebook Ads">

Annonces Facebook </a>

</li>

<li>

<a href="https://fr.shopify.com/google-shopping" class="marketing-nav__item marketing-nav__item--child"
itemprop="name" data-ga-event="Main Nav" data-ga-action="Google Smart Shopping" data-trekkie-event="Main
Nav" data-trekkie-action="Google Smart Shopping" data-trekkie-id="Main Nav Google Smart Shopping">

Google Smart Shopping </a>

</li>

<li>

<a href="https://fr.shopify.com/kit" class="marketing-nav__item marketing-nav__item--child" itemprop="name"
data-ga-event="Main Nav" data-ga-action="Kit" data-trekkie-event="Main Nav" data-trekkie-action="Kit" data-
trekkie-id="Main Nav Kit">

Kit </a>

</li>

</ul>

</div>

</div>

</div>

</li>

<li>

<div class="popover-wrapper js-popover-dropdown popover-wrapper--dropdown" data-position="bottom" data-
align="left">

<button type="button" class="popover__trigger marketing-nav__item marketing-nav__item--primary"
itemprop="name" data-ga-event="Main Nav" data-ga-action="Manage Nav" data-trekkie-event="Main Nav" data-
trekkie-action="Manage Nav" data-trekkie-id="Main Nav Manage Nav" aria-expanded="false" aria-
controls="Popover11">

Gérer<svg class="icon marketing-nav__arrow" aria-hidden="true" focusable="false">
```

```

<use xlink:href="#modules-caret-down">

</use>

</svg>

</button>

<div class="popover" id="Popover11">

<div class="popover__content">

<ul class="popover__list">

<li>

<a href="https://fr.shopify.com/gerer" class="marketing-nav__item marketing-nav__item--separated marketing-
nav__item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Manage everything" data-trekkie-
event="Main Nav" data-trekkie-action="Manage everything" data-trekkie-id="Main Nav Manage everything">

Gérez votre boutique </a>

</li>

</ul>

</div>

</div>

</div>

</li>

</ul>

<ul class="marketing-nav__items marketing-nav__user display--expanded-nav">

<li>

<a href="https://fr.shopify.com/tarifs" class="marketing-nav__item marketing-nav__item--user" itemprop="name"
data-ga-event="Main Nav" data-ga-action="Pricing" data-trekkie-event="Main Nav" data-trekkie-action="Pricing"
data-trekkie-id="Main Nav Pricing">

Tarification </a>

</li>

<li>

<div class="popover-wrapper js-popover-dropdown popover-wrapper--dropdown" data-position="bottom" data-
align="left">

<button type="button" class="popover__trigger marketing-nav__item marketing-nav__item--user"
itemprop="name" data-ga-event="Main Nav" data-ga-action="Learn Nav" data-trekkie-event="Main Nav" data-
trekkie-action="Learn Nav" data-trekkie-id="Main Nav Learn Nav" aria-expanded="false" aria-
controls="Popover12">

Ressources<svg class="icon marketing-nav__arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-down">

</use>

</svg>

```

</button>

<div class="popover" id="Popover12">

<div class="popover\_\_content">

<ul class="popover\_\_list">

<li>

<a href="https://help.shopify.com/fr/" class="marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Help Center" data-trekkie-event="Main Nav" data-trekkie-action="Help Center" data-trekkie-id="Main Nav Help Center" rel="nofollow">

Centre d'aide </a>

</li>

<li>

<a href="https://fr.shopify.com/blog" class="marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Blog" data-trekkie-event="Main Nav" data-trekkie-action="Blog" data-trekkie-id="Main Nav Blog">

Blog </a>

</li>

<li>

<a href="https://community.shopify.com/c/Communaute-Shopify/ct-p/fr" class="marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Forums" data-trekkie-event="Main Nav" data-trekkie-action="Forums" data-trekkie-id="Main Nav Forums" rel="nofollow">

Forum </a>

</li>

<li>

<a href="https://fr.shopify.com/outils" class="marketing-nav\_\_item marketing-nav\_\_item--child" itemprop="name" data-ga-event="Main Nav" data-ga-action="Free tools" data-trekkie-event="Main Nav" data-trekkie-action="Free tools" data-trekkie-id="Main Nav Free tools">

Outils gratuits </a>

</li>

</ul>

</div>

</div>

</div>

</li>

<li>

<a href="https://fr.shopify.com/connexion" class="marketing-nav\_\_item marketing-nav\_\_item--user" itemprop="name" data-ga-event="Main Nav" data-ga-action="Login" data-trekkie-event="Main Nav" data-trekkie-action="Login" data-trekkie-id="Main Nav Login">

Connexion </a>

```
</li>

<li>

<form class="button_to" method="post" action="https://app.shopify.com/services/signup/setup" __bizdiag="0"
__biza="WJ__">

<input class="js-open-signup marketing-nav__button marketing-button marketing-button--small" data-ga-
event="Main Nav" data-ga-action="Get Started" data-trekkie-event="Main Nav" data-trekkie-action="Get Started"
data-trekkie-id="Main Nav Get Started" id="MainNavSignupButton" type="submit" value="Démarrer">

</form>

</li>

  </ul>

  <button name="button" type="button" class="marketing-nav__hamburger hide--expanded-nav js-drawer-open-
right" aria-controls="NavDrawer" aria-expanded="false">

    <svg class="icon" aria-labelledby="icon-modules-mobile-hamburger-14-title" role="img">

<title id="icon-modules-mobile-hamburger-14-title">
Ouvrir navigation principale</title>

<use xlink:href="#modules-mobile-hamburger">

</use>

</svg>

</button>

</nav>

</div>

<div id="NavDrawer" class="drawer drawer--right ">

  <div class="drawer__inner">

    <div class="drawer__top">

      <div class="marketing-nav__logo">

        <a href="https://fr.shopify.com/" class="marketing-nav__logo__shopify">

          <svg class="icon" aria-labelledby="icon-logos-shopify-black-15-title" role="img">

<title id="icon-logos-shopify-black-15-title">
Page d'accueil</title>

<use xlink:href="#logos-shopify-black">

</use>

</svg>

</a>

      </div>
```

```
<button name="button" type="button" class="drawer__close-button js-drawer-close" aria-controls="NavDrawer"
aria-expanded="true">

  <svg class="icon" aria-labelledby="icon-modules-cancel-16-title" role="img">

<title id="icon-modules-cancel-16-title">
Fermer navigation principale</title>

  <use xlink:href="#modules-cancel">

</use>

</svg>

</button>

</div>

<nav aria-label="Navigation principale">

  <ul class="drawer__items drawer__items--primary" id="DrawerNavPrimaryAccordion">

    <li class="accordion-item">

<button name="button" type="button" class="drawer__item drawer__item--primary accordion-link">
Démarrer<svg class="icon marketing-nav__arrow" aria-hidden="true" focusable="false">

  <use xlink:href="#modules-caret-down">

</use>

</svg>

</button>

<div class="drawer__items-wrapper accordion-content">

<ul class="drawer__items drawer__items--nested">

<li>

<a href="https://fr.shopify.com/demarrer" class="drawer__item" itemprop="name" data-ga-event="Main Nav"
data-ga-action="Start" data-trekkie-event="Main Nav" data-trekkie-action="Start" data-trekkie-id="Main Nav Start">
Démarez votre boutique </a>

</li>

<li class="accordion-item">

<button name="button" type="button" class="drawer__item accordion-link">

Image de marque<svg class="icon marketing-nav__arrow" aria-hidden="true" focusable="false">

  <use xlink:href="#modules-caret-down">

</use>

</svg>

</button>

<div class="drawer__items-wrapper accordion-content">

<p class="drawer__description">
```

Créez une marque professionnelle et aidez les clients à vous trouver</p>

<ul class="drawer\_\_items drawer\_\_items--nested">

<li>

<a href="https://fr.shopify.com/outils/generateur-de-nom-d-entreprise" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Business name generator" data-trekkie-event="Main Nav" data-trekkie-action="Business name generator" data-trekkie-id="Main Nav Business name generator">

Générateur de nom d'entreprise </a>

</li>

</ul>

</div>

</li>

<li class="accordion-item">

<button name="button" type="button" class="drawer\_\_item accordion-link">

Présence en ligne<svg class="icon marketing-nav\_\_arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-down">

</use>

</svg>

</button>

<div class="drawer\_\_items-wrapper accordion-content">

<p class="drawer\_\_description">

Recherchez un domaine, explorez la banque d'images et amplifiez votre marque</p>

<ul class="drawer\_\_items drawer\_\_items--nested">

<li>

<a href="https://fr.shopify.com/domaines" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Web addresss" data-trekkie-event="Main Nav" data-trekkie-action="Web addresss" data-trekkie-id="Main Nav Web addresss">

Nom de domaine </a>

</li>

<li>

<a href="https://burst.shopify.com/" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Stock photography" data-trekkie-event="Main Nav" data-trekkie-action="Stock photography" data-trekkie-id="Main Nav Stock photography" rel="nofollow">

Banque d'images </a>

</li>

</ul>

</div>



```
</li>

<li class="accordion-item">

  <button name="button" type="button" class="drawer__item accordion-link">

    Configuration de boutique<svg class="icon marketing-nav__arrow" aria-hidden="true" focusable="false">

      <use xlink:href="#modules-caret-down">

    </use>

  </svg>

</button>

<div class="drawer__items-wrapper accordion-content">

  <p class="drawer__description">

    Utilisez les puissantes fonctionnalités de Shopify pour commencer à vendre</p>

  <ul class="drawer__items drawer__items--nested">

    <li>

      <a href="https://fr.shopify.com/oberlo" class="drawer__item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Products to sell" data-trekkie-event="Main Nav" data-trekkie-action="Products to sell" data-trekkie-id="Main Nav Products to sell">

        Trouver des produits à vendre </a>

      </li>

      <li>

        <a href="https://themes.shopify.com/" class="drawer__item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Theme store" data-trekkie-event="Main Nav" data-trekkie-action="Theme store" data-trekkie-id="Main Nav Theme store" rel="nofollow">

          Thèmes de boutique </a>

        </li>

      </ul>

    </div>

  </li>

</ul>

</div>

</li>

<li class="accordion-item">

  <button name="button" type="button" class="drawer__item drawer__item--primary accordion-link">

    Vendre<svg class="icon marketing-nav__arrow" aria-hidden="true" focusable="false">

      <use xlink:href="#modules-caret-down">

    </use>

  </svg>
```

```
</button>

<div class="drawer__items-wrapper accordion-content">

<ul class="drawer__items drawer__items--nested">

<li>

<a href="https://fr.shopify.com/vendre" class="drawer__item" itemprop="name" data-ga-event="Main Nav" data-
ga-action="Sell everywhere" data-trekkie-event="Main Nav" data-trekkie-action="Sell everywhere" data-trekkie-
id="Main Nav Sell everywhere">

Vendez partout </a>

</li>

<li class="accordion-item">

<button name="button" type="button" class="drawer__item accordion-link">

Boutique en ligne<svg class="icon marketing-nav__arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-down">

</use>

</svg>

</button>

<div class="drawer__items-wrapper accordion-content">

<p class="drawer__description">

Vendez en ligne avec un site e-commerce</p>

<ul class="drawer__items drawer__items--nested">

<li>

<a href="https://fr.shopify.com/site-de-vente-en-ligne" class="drawer__item" itemprop="name" data-ga-
event="Main Nav" data-ga-action="Online Overview" data-trekkie-event="Main Nav" data-trekkie-action="Online
Overview" data-trekkie-id="Main Nav Online Overview">

Aperçu </a>

</li>

<li>

<a href="https://fr.shopify.com/site-de-vente-en-ligne/solutions-ecommerce" class="drawer__item"
itemprop="name" data-ga-event="Main Nav" data-ga-action="Online Features" data-trekkie-event="Main Nav"
data-trekkie-action="Online Features" data-trekkie-id="Main Nav Online Features">

Fonctionnalités </a>

</li>

</ul>

</div>

</li>

<li class="accordion-item">
```

<button name="button" type="button" class="drawer\_\_item accordion-link">

Point de vente<svg class="icon marketing-nav\_\_arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-down">

</use>

</svg>

</button>

<div class="drawer\_\_items-wrapper accordion-content">

<p class="drawer\_\_description">

Vendez en personne dans des points de vente, des boutiques pop-up, etc.</p>

<ul class="drawer\_\_items drawer\_\_items--nested">

<li>

<a href="https://fr.shopify.com/pdv" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Point of Sale Overview" data-trekkie-event="Main Nav" data-trekkie-action="Point of Sale Overview" data-trekkie-id="Main Nav Point of Sale Overview">

Aperçu </a>

</li>

<li>

<a href="https://fr.shopify.com/pdv/materiel-informatique" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Point of Sale Hardware" data-trekkie-event="Main Nav" data-trekkie-action="Point of Sale Hardware" data-trekkie-id="Main Nav Point of Sale Hardware">

Matériel </a>

</li>

<li>

<a href="https://fr.shopify.com/pdv/fonctionnalites" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Point of Sale Features" data-trekkie-event="Main Nav" data-trekkie-action="Point of Sale Features" data-trekkie-id="Main Nav Point of Sale Features">

Fonctionnalités </a>

</li>

</ul>

</div>

</li>

<li class="accordion-item">

<button name="button" type="button" class="drawer\_\_item accordion-link">

Bouton d'achat<svg class="icon marketing-nav\_\_arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-down">

</use>

</svg>

</button>

<div class="drawer\_\_items-wrapper accordion-content">

<p class="drawer\_\_description">

Transformez n'importe quel site web ou blog existant en boutique en ligne</p>

<ul class="drawer\_\_items drawer\_\_items--nested">

<li>

<a href="https://fr.shopify.com/bouton-d-achat" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Buy Button" data-trekkie-event="Main Nav" data-trekkie-action="Buy Button" data-trekkie-id="Main Nav Buy Button">

Aperçu </a>

</li>

</ul>

</div>

</li>

<li class="accordion-item">

<button name="button" type="button" class="drawer\_\_item accordion-link">

Canaux de vente<svg class="icon marketing-nav\_\_arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-down">

</use>

</svg>

</button>

<div class="drawer\_\_items-wrapper accordion-content">

<p class="drawer\_\_description">

Atteignez des millions de clients et boostez vos ventes</p>

<ul class="drawer\_\_items drawer\_\_items--nested">

<li>

<a href="https://fr.shopify.com/canaux" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Sales channels" data-trekkie-event="Main Nav" data-trekkie-action="Sales channels" data-trekkie-id="Main Nav Sales channels">

Aperçu </a>

</li>

<li>

<a href="https://fr.shopify.com/instagram" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Instagram" data-trekkie-event="Main Nav" data-trekkie-action="Instagram" data-trekkie-id="Main Nav Instagram">

[Instagram](#)

[>](https://fr.shopify.com/messenger)

[Facebook Messenger](#)

[>](https://fr.shopify.com/facebook)

[Boutique Facebook](#)

>

Développer<svg class="icon marketing-nav\_\_arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-down">

</use>

</svg>

</button>

<div class="drawer\_\_items-wrapper accordion-content">

<ul class="drawer\_\_items drawer\_\_items--nested">

<li>

[>](https://fr.shopify.com/developper)

Développez votre boutique

Annonces Facebook </a>

</li>

<li>

Google Smart Shopping </a>

</li>

<li>

Kit </a>

</li>

</ul>

</div>

</li>

<li class="accordion-item">

<button name="button" type="button" class="drawer\_\_item drawer\_\_item--primary accordion-link">

Gérer<svg class="icon marketing-nav\_\_arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-down">

</use>

</svg>

</button>

<div class="drawer\_\_items-wrapper accordion-content">

<ul class="drawer\_\_items drawer\_\_items--nested">

<li>

Gérez votre boutique </a>

</li>

</ul>

</div>

</li>

</ul>

<ul class="drawer\_\_items drawer\_\_items--user" id="DrawerNavSecondaryAccordion">

<li>

<a href="https://fr.shopify.com/tarifs" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Pricing" data-trekkie-event="Main Nav" data-trekkie-action="Pricing" data-trekkie-id="Main Nav Pricing">

Tarification </a>

</li>

<li class="accordion-item">

<button name="button" type="button" class="drawer\_\_item accordion-link">

Ressources<svg class="icon marketing-nav\_\_arrow" aria-hidden="true" focusable="false">

<use xlink:href="#modules-caret-down">

</use>

</svg>

</button>

<div class="drawer\_\_items-wrapper accordion-content">

<ul class="drawer\_\_items drawer\_\_items--nested">

<li>

<a href="https://help.shopify.com/fr/" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Help Center" data-trekkie-event="Main Nav" data-trekkie-action="Help Center" data-trekkie-id="Main Nav Help Center" rel="nofollow">

Centre d'aide </a>

</li>

<li>

<a href="https://fr.shopify.com/blog" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Blog" data-trekkie-event="Main Nav" data-trekkie-action="Blog" data-trekkie-id="Main Nav Blog">

Blog </a>

</li>

<li>

<a href="https://community.shopify.com/c/Communaute-Shopify/ct-p/fr" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Forums" data-trekkie-event="Main Nav" data-trekkie-action="Forums" data-trekkie-id="Main Nav Forums" rel="nofollow">

Forum </a>

</li>

<li>

<a href="https://fr.shopify.com/outils" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Free tools" data-trekkie-event="Main Nav" data-trekkie-action="Free tools" data-trekkie-id="Main Nav Free tools">

Outils gratuits </a>

</li>

</ul>

</div>

</li>

<li>

<a href="https://fr.shopify.com/connexion" class="drawer\_\_item" itemprop="name" data-ga-event="Main Nav" data-ga-action="Login" data-trekkie-event="Main Nav" data-trekkie-action="Login" data-trekkie-id="Main Nav Login">

Connexion </a>

</li>

<li>

<form class="button\_to" method="post" action="https://app.shopify.com/services/signup/setup" \_\_bizdiag="0" \_\_biza="WJ\_\_">

<input class="js-open-signup drawer\_\_item drawer\_\_item--signup marketing-nav\_\_button marketing-button marketing-button--small" data-ga-event="Main Nav" data-ga-action="Get Started" data-trekkie-event="Main Nav" data-trekkie-action="Get Started" data-trekkie-id="Main Nav Get Started" type="submit" value="Démarrer">

</form>

</li>

</ul>

<ul class="drawer\_\_items drawer\_\_items--corporate">

<li>

<a href="https://fr.shopify.com/a-propos-de-nous" class="drawer\_\_item" itemprop="name">

À propos </a>

</li>

<li>

<a href="https://fr.shopify.com/carrieres" class="drawer\_\_item" itemprop="name">

Carrières </a>

</li>

<li>

<a href="https://news.shopify.com/informations" class="drawer\_\_item" itemprop="name">

Presse et médias </a>

</li>

<li>

<a href="https://fr.shopify.com/sitemap" class="drawer\_\_item" itemprop="name">

Plan du site </a>



```

</li>

</ul>

</nav>

</div>

</div>

</header>

<div id="PageContainer" data-find="_6">

  <main role="main" id="Main" data-find="_5">

    <section class="section section--tight homepage-hero js-waypoint-track" id="Hero" data-track-name="hero">

      <div class="grid grid--equal-height hero__content">

        <div class="grid__item grid__item--desktop-up-half homepage-hero__content">

          <div class="section-heading section-heading--left gutter-bottom--reset homepage-hero__heading-group">

            <h1 class="section-heading__heading heading--jumbo color-indigo-darkest homepage-hero__heading">
Créez votre boutique</h1>

            <p class="section-heading__subhead heading--2 color-indigo-darkest heading--4 homepage-hero__subhead">
Développons l'activité qui vous grandit</p>

          </div>

          <div class="homepage-hero__signup">

            <form class="js-signup-inline marketing-form--inline" novalidate="novalidate"
action="https://accounts.shopify.com/store-signup/setup" accept-charset="UTF-8" method="post" __bizdiag="-
495723452" __biza="WJ__">

              <div class="marketing-input-wrapper marketing-input-button-pair">

                <div class="marketing-input-button__field-wrapper">

                  <label class="marketing-input-button-pair__input">

                    <span class="marketing-label marketing-label--in-field marketing-label--floating">
Adresse e-mail</span>

                    <input placeholder="Adresse e-mail" class="marketing-input-button-pair__input marketing-input marketing-input--
floating" type="email" name="signup[email]">

                  </label>

                  <button class="marketing-button marketing-form__button marketing-input-button-pair__button" name="button"
data-ga-event="homepage" data-ga-action="hero_signup" data-ga-label="email_signup" data-trekkie-
event="homepage" data-trekkie-action="hero_signup" data-trekkie-label="email_signup" data-trekkie-
id="homepage_hero_signup_email_signup" type="submit">
Démarrer</button>

                </div>

```

```
<span class="marketing-form__messages">

</span>

</div>

</form>

<p class="marketing-form__fallback-cta text-center text-minor text-left--desktop-up text-center--tablet-down">

Essayez Shopify gratuitement pendant 14 jours, aucune carte de crédit requise. En saisissant votre e-mail,
vous acceptez de recevoir des e-mails de marketing de la part de Shopify.</p>

</div>

</div>

<div class="grid__item grid__item--desktop-up-half homepage-hero-video__container">

<div class="homepage-hero-video">

<img class="image homepage-hero__video-placeholder lazyloaded" data-sizes="100vw" data-
srcset="https://cdn.shopify.com/assets2/homepage/hero/video-placeholder/fr-small-
589cd7de407a9e5aa43d9fa7b32858fc58ec1482b50699e05132399271e140d0.jpg 1x,
https://cdn.shopify.com/assets2/homepage/hero/video-placeholder/fr-large-
dc468e8bdf3a79776a4bf17ec134deb33b933530b5158942dc27b0da7bf6c7a8.jpg 2x" alt="" sizes="100vw"
srcset="https://cdn.shopify.com/assets2/homepage/hero/video-placeholder/fr-small-
589cd7de407a9e5aa43d9fa7b32858fc58ec1482b50699e05132399271e140d0.jpg 1x,
https://cdn.shopify.com/assets2/homepage/hero/video-placeholder/fr-large-
dc468e8bdf3a79776a4bf17ec134deb33b933530b5158942dc27b0da7bf6c7a8.jpg 2x">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/homepage/hero/video-placeholder/fr-small-
589cd7de407a9e5aa43d9fa7b32858fc58ec1482b50699e05132399271e140d0.jpg 1x,
https://cdn.shopify.com/assets2/homepage/hero/video-placeholder/fr-large-
dc468e8bdf3a79776a4bf17ec134deb33b933530b5158942dc27b0da7bf6c7a8.jpg 2x" alt="" class="image"
/&gt;</noscript>

</div>

</div>

<div class="grid__item">

<div class="homepage-hero__image-group">

<div class="homepage-hero__image">

<picture class="picture">

<source data-srcset="https://cdn.shopify.com/assets2/homepage/hero/writing@desktop-
b12b0bac3e8ac9a080caf48acce6f24ec102a45a647308dbd4eb0c3b97b27b52.jpg 1x,
https://cdn.shopify.com/assets2/homepage/hero/writing@desktop-2x-
a2ad82000595d9b6643f54cce63f52fe78b02020b32c81abdb52304bd17ae10b.jpg 2x" media="(min-width: 1080px)"
srcset="https://cdn.shopify.com/assets2/homepage/hero/writing@desktop-
b12b0bac3e8ac9a080caf48acce6f24ec102a45a647308dbd4eb0c3b97b27b52.jpg 1x,
https://cdn.shopify.com/assets2/homepage/hero/writing@desktop-2x-
a2ad82000595d9b6643f54cce63f52fe78b02020b32c81abdb52304bd17ae10b.jpg 2x">

<img class=" lazyloaded" data-srcset="https://cdn.shopify.com/assets2/homepage/hero/writing@mobile-
92cded6b6a10a80b268f07aa7db5215b615682d428df44dcfc1f1ddafb2d64e3.jpg 1x,
```

https://cdn.shopify.com/assets2/homepage/hero/writing@mobile-2x-c9b95ebdb70540fb431c42217fa7571f163ccc0b29e8554a90698a3c0ee87c6b.jpg 2x" alt="" srcset="https://cdn.shopify.com/assets2/homepage/hero/writing@mobile-92cded6b6a10a80b268f07aa7db5215b615682d428df44dcfc1f1ddafb2d64e3.jpg 1x, https://cdn.shopify.com/assets2/homepage/hero/writing@mobile-2x-c9b95ebdb70540fb431c42217fa7571f163ccc0b29e8554a90698a3c0ee87c6b.jpg 2x">

</picture>

<noscript>

&lt;picture class="picture"&gt;&lt;source srcset="https://cdn.shopify.com/assets2/homepage/hero/writing@desktop-b12b0bac3e8ac9a080caf48acce6f24ec102a45a647308dbd4eb0c3b97b27b52.jpg 1x, https://cdn.shopify.com/assets2/homepage/hero/writing@desktop-2x-a2ad82000595d9b6643f54cce63f52fe78b02020b32c81abdb52304bd17ae10b.jpg 2x" media="(min-width: 1080px)" /&gt;&lt;img srcset="https://cdn.shopify.com/assets2/homepage/hero/writing@mobile-92cded6b6a10a80b268f07aa7db5215b615682d428df44dcfc1f1ddafb2d64e3.jpg 1x, https://cdn.shopify.com/assets2/homepage/hero/writing@mobile-2x-c9b95ebdb70540fb431c42217fa7571f163ccc0b29e8554a90698a3c0ee87c6b.jpg 2x" alt="" /&gt;&lt;/picture&gt;</noscript>

</div>

<div class="homepage-hero\_\_image">

<picture class="picture">

<source data-srcset="https://cdn.shopify.com/assets2/homepage/hero/retail@desktop-b3b1d08dc33c2d8b6ab72fe4710bc7d9b6fe4d3e77aef6893930d3f710f40b3f.jpg 1x, https://cdn.shopify.com/assets2/homepage/hero/retail@desktop-2x-994106e1bcde684c162d0a8a1742a1f1eb9c96a2f30c97c2256dda0468af7e4e.jpg 2x" media="(min-width: 1080px)" srcset="https://cdn.shopify.com/assets2/homepage/hero/retail@desktop-b3b1d08dc33c2d8b6ab72fe4710bc7d9b6fe4d3e77aef6893930d3f710f40b3f.jpg 1x, https://cdn.shopify.com/assets2/homepage/hero/retail@desktop-2x-994106e1bcde684c162d0a8a1742a1f1eb9c96a2f30c97c2256dda0468af7e4e.jpg 2x">

<img class="lazyloaded" data-srcset="https://cdn.shopify.com/assets2/homepage/hero/retail@mobile-c0e0daadfb3d5e9ad76dcf927b08d47994b8ec9ae4e7bfd801fca2ea5c284411.jpg 1x, https://cdn.shopify.com/assets2/homepage/hero/retail@mobile-2x-a44ddf190e9ec0ce18f74e93cadf4b48d0c60ef45e3db32490cee5fb9644c8e4.jpg 2x" alt="" srcset="https://cdn.shopify.com/assets2/homepage/hero/retail@mobile-c0e0daadfb3d5e9ad76dcf927b08d47994b8ec9ae4e7bfd801fca2ea5c284411.jpg 1x, https://cdn.shopify.com/assets2/homepage/hero/retail@mobile-2x-a44ddf190e9ec0ce18f74e93cadf4b48d0c60ef45e3db32490cee5fb9644c8e4.jpg 2x">

</picture>

<noscript>

&lt;picture class="picture"&gt;&lt;source srcset="https://cdn.shopify.com/assets2/homepage/hero/retail@desktop-b3b1d08dc33c2d8b6ab72fe4710bc7d9b6fe4d3e77aef6893930d3f710f40b3f.jpg 1x, https://cdn.shopify.com/assets2/homepage/hero/retail@desktop-2x-994106e1bcde684c162d0a8a1742a1f1eb9c96a2f30c97c2256dda0468af7e4e.jpg 2x" media="(min-width: 1080px)" /&gt;&lt;img srcset="https://cdn.shopify.com/assets2/homepage/hero/retail@mobile-c0e0daadfb3d5e9ad76dcf927b08d47994b8ec9ae4e7bfd801fca2ea5c284411.jpg 1x, https://cdn.shopify.com/assets2/homepage/hero/retail@mobile-2x-

a44ddf190e9ec0ce18f74e93cadf4b48d0c60ef45e3db32490cee5fb9644c8e4.jpg 2x" alt=""  
/>&lt;/picture&gt;</noscript>

</div>

<div class="homepage-hero\_\_image display--desktop">

<span class="image lazyload-image" style="max-width: 670px; max-height: 546px;">

<span class="lazyload-image\_\_placeholder" style="padding-bottom: 81.4925%">

<img data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/homepage/hero/online-small-cc530cef35510de3dd5deffeb202e3006553259c7399f259890a9dd20f4edf84.jpg 1x,  
https://cdn.shopify.com/assets2/homepage/hero/online-large-dd58cb7557b38fa97bef227cdf7aea0d165459198fbd54f00289a765891e0ac4.jpg 2x" alt="" class=" lazyloaded" sizes="100vw" srcset="https://cdn.shopify.com/assets2/homepage/hero/online-small-cc530cef35510de3dd5deffeb202e3006553259c7399f259890a9dd20f4edf84.jpg 1x,  
https://cdn.shopify.com/assets2/homepage/hero/online-large-dd58cb7557b38fa97bef227cdf7aea0d165459198fbd54f00289a765891e0ac4.jpg 2x">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/homepage/hero/online-small-cc530cef35510de3dd5deffeb202e3006553259c7399f259890a9dd20f4edf84.jpg 1x,  
https://cdn.shopify.com/assets2/homepage/hero/online-large-dd58cb7557b38fa97bef227cdf7aea0d165459198fbd54f00289a765891e0ac4.jpg 2x" alt="" /&gt;</noscript>

</span>

</span>

</div>

<div class="homepage-hero\_\_image display--desktop">

<span class="image lazyload-image" style="max-width: 260px; max-height: 241px;">

<span class="lazyload-image\_\_placeholder" style="padding-bottom: 92.6923%">

<img data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/homepage/hero/product-small-e86811d6ab1a7980fc23a3fb5d92c20454d48baeb22b13771ca1529db337eccc.jpg 1x,  
https://cdn.shopify.com/assets2/homepage/hero/product-large-e6625031b046e5d52c7c0f3331df55a93010427363d1bbe6137d064a0c1824a8.jpg 2x" alt="" class=" lazyloaded" sizes="100vw" srcset="https://cdn.shopify.com/assets2/homepage/hero/product-small-e86811d6ab1a7980fc23a3fb5d92c20454d48baeb22b13771ca1529db337eccc.jpg 1x,  
https://cdn.shopify.com/assets2/homepage/hero/product-large-e6625031b046e5d52c7c0f3331df55a93010427363d1bbe6137d064a0c1824a8.jpg 2x">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/homepage/hero/product-small-e86811d6ab1a7980fc23a3fb5d92c20454d48baeb22b13771ca1529db337eccc.jpg 1x,  
https://cdn.shopify.com/assets2/homepage/hero/product-large-e6625031b046e5d52c7c0f3331df55a93010427363d1bbe6137d064a0c1824a8.jpg 2x" alt="" /&gt;</noscript>

</span>

</span>

</div>

</div>

</div>

</div>

</section>

<section class="section homepage-pillars js-waypoint-track" data-track-name="pillars" data-find="\_4">

<div class="grid" data-find="\_3">

<div class="section-heading pillars\_\_heading-wrapper">

<h2 class="section-heading\_\_heading heading--1 pillars\_\_heading">

Toujours à vos côtés, dès la première vente</h2>

<p class="section-heading\_\_subhead heading--2 text-major pillars\_\_subhead">

Une plateforme unique, dotée de toutes les fonctionnalités e-commerce et point de vente qu'il vous faut pour créer, gérer et développer votre boutique.</p>

</div>

<div id="Start" class="pillars\_\_wrapper gutter-bottom">

<div class="ui-illustration ui-illustration\_\_image">

<span class="image lazyload-image pillars\_\_image" style="max-width: 627px; max-height: 506px;">

<span class="lazyload-image\_\_placeholder" style="padding-bottom: 80.7018%">

<img data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/homepage/start-small-c57d7ec5120c7f030f0385b46f2086d14013cc491cb38522b1787ddece843921.png 1x, https://cdn.shopify.com/assets2/homepage/start-large-c5cd33c20fa428831bebc44a38a15277f69f885a2d30012556719e332cb4e7ea.png 2x" alt="" class=" lazyloaded" sizes="100vw" srcset="https://cdn.shopify.com/assets2/homepage/start-small-c57d7ec5120c7f030f0385b46f2086d14013cc491cb38522b1787ddece843921.png 1x, https://cdn.shopify.com/assets2/homepage/start-large-c5cd33c20fa428831bebc44a38a15277f69f885a2d30012556719e332cb4e7ea.png 2x">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/homepage/start-small-c57d7ec5120c7f030f0385b46f2086d14013cc491cb38522b1787ddece843921.png 1x, https://cdn.shopify.com/assets2/homepage/start-large-c5cd33c20fa428831bebc44a38a15277f69f885a2d30012556719e332cb4e7ea.png 2x" alt="" /&gt;</noscript>

</span>

</span>

<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 260 63" class="ui-illustration ui-illustration\_\_start-url">

<defs>

<filter id="start\_url-a" width="131.8%" height="250.9%" x="-15.9%" y="-75.4%" filterUnits="objectBoundingBox">

<fegaussianblur in="SourceGraphic" stdDeviation="10.56">

</fegaussianblur>

</filter>

```
</defs>

<g fill="none" fill-rule="evenodd">

  <rect width="245" height="42" x="11" y="9" fill="#808083" fill-opacity=".211" fill-rule="nonzero"
  filter="url(#start_url-a)" rx="21">

</rect>

  <rect width="245" height="42" x="11" y="9" fill="#FFF" rx="21">

</rect>

  <svg class="icon" aria-hidden="true" focusable="false">

<use xlink:href="#modules-checkmark-circle">

</use>

</svg>

  <text fill="#151933" font-size="12.48" letter-spacing=".56">

    <tspan x="75.024" y="34">
nomdevotreentreprise.fr</tspan>

  </text>

  <text fill="#151933" font-size="12.48" letter-spacing=".46" opacity=".473">

    <tspan x="25" y="34">
https://</tspan>

  </text>

  <ellipse cx="238.375" cy="30.5" fill="#333232" fill-rule="nonzero" rx="9.375" ry="9.5">

</ellipse>

  <polyline stroke="#FFF" stroke-linecap="round" stroke-linejoin="round" stroke-width="2" points="235.329 30.62
236.848 33.521 242.126 28.389">

</polyline>

</g>

</svg>

</div>

<div class="block pillars__block">

  <h3 class="block__heading heading--1 pillars__block-heading">

<span class="highlight">

Démarrez —</span>

le parcours de votre boutique</h3>

  <p class="block__content pillars__block-content">

Trouvez un nom pour votre boutique, achetez un domaine et créez une marque à l'aide de nos outils gratuits.</p>
```

```

    <a class="pillars__block-link styled-link styled-link--skin-black" data-ga-event="homepage" data-ga-
action="pillars" data-ga-label="start" data-trekkie-event="homepage" data-trekkie-action="pillars" data-trekkie-
label="start" data-trekkie-id="homepage_pillars_start" href="https://fr.shopify.com/demarrer">

Découvrez nos outils pour démarrer votre boutique<svg class="icon styled-link__icon" aria-hidden="true"
focusable="false">

    <use xlink:href="#modules-arrow-right">

</use>

</svg>

</a>

</div>

</div>

<div id="Sell" class="pillars__wrapper" data-find="_2">

    <div class="block pillars__block" data-find="_1">

        <h3 class="block__heading heading--1 pillars__block-heading">

<span class="highlight">
Vendez —</span>
partout</h3>

        <p class="block__content pillars__block-content">

Utilisez une plateforme unique pour vendre des produits aux clients de tous horizons&nbsp;; en ligne avec votre
boutique e-commerce, les places de marché et les réseaux sociaux, ou en boutique avec votre point de vente.</p>

        <a class="pillars__block-link styled-link styled-link--skin-black" data-ga-event="homepage" data-ga-
action="pillars" data-ga-label="sell" data-trekkie-event="homepage" data-trekkie-action="pillars" data-trekkie-
label="sell" data-trekkie-id="homepage_pillars_sell" href="https://fr.shopify.com/vendre">

Explorez les canaux de vente<svg class="icon styled-link__icon" aria-hidden="true" focusable="false">

    <use xlink:href="#modules-arrow-right">

</use>

</svg>

</a>

</div>

    <span class="image lazyload-image ui-illustration-fallback" style="max-width: 706px; max-height: 497px;">

<span class="lazyload-image__placeholder" style="padding-bottom: 70.3966%">

<img data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/modules/ui-illustrations/sell-fallback-small-
32df8899d0f13c854739eb00b7b01cc0ca499caee2d46bdfa57b012f262aa2b6.png 1x,
https://cdn.shopify.com/assets2/modules/ui-illustrations/sell-fallback-large-
21a9df95e6afcc3b40d5fd00374c823ec49108002d8a14af535046d6e989f276.png 2x" alt="" class="lazyload">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/modules/ui-illustrations/sell-fallback-small-
32df8899d0f13c854739eb00b7b01cc0ca499caee2d46bdfa57b012f262aa2b6.png 1x,

```

```
https://cdn.shopify.com/assets2/modules/ui-illustrations/sell-fallback-large-
21a9df95e6afcc3b40d5fd00374c823ec49108002d8a14af535046d6e989f276.png 2x" alt="" /&gt;</noscript>
</span>
</span>
<div class="pillar-visual-localized ui-illustration__container-sell">
  <div class="ui-illustration__container-sell--admin">
    <span class="image lazyload-image" style="max-width: 550px; max-height: 440px;">
<span class="lazyload-image__placeholder" style="padding-bottom: 80.0%">
<img data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/modules/ui-illustrations/home-sell-
onlinestore-small-7b54834504a5a6b8b3623bf657d948c99e249d3ec3cdc1989f6a06bb6bd73769.png 1x,
https://cdn.shopify.com/assets2/modules/ui-illustrations/home-sell-onlinestore-large-
d58d2821e019a85b10e87e43784446fe5b12c9cf4e440e9d1bdc6303f4123d55.png 2x" alt="" class=" lazyloaded"
sizes="100vw" srcset="https://cdn.shopify.com/assets2/modules/ui-illustrations/home-sell-onlinestore-small-
7b54834504a5a6b8b3623bf657d948c99e249d3ec3cdc1989f6a06bb6bd73769.png 1x,
https://cdn.shopify.com/assets2/modules/ui-illustrations/home-sell-onlinestore-large-
d58d2821e019a85b10e87e43784446fe5b12c9cf4e440e9d1bdc6303f4123d55.png 2x">
<noscript>
&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/modules/ui-illustrations/home-sell-onlinestore-
small-7b54834504a5a6b8b3623bf657d948c99e249d3ec3cdc1989f6a06bb6bd73769.png 1x,
https://cdn.shopify.com/assets2/modules/ui-illustrations/home-sell-onlinestore-large-
d58d2821e019a85b10e87e43784446fe5b12c9cf4e440e9d1bdc6303f4123d55.png 2x" alt="" /&gt;</noscript>
</span>
</span>
</div>
<div class="ui-illustration__container-sell--mobile">
  <svg viewBox="0 0 90 167">
<defs>
  <path id="sell-c" d="M16.0269977,6.59439468 L73.5306577,6.00059397 C79.5562882,5.93837144
84.4914682,10.7726688 84.5536908,16.7982993 C84.5540786,16.8358527 84.5542725,16.8734078
84.5542725,16.9109632 L84.5542725,150.383137 C84.5542725,156.409089 79.6692734,161.294088
73.6433216,161.294088 L16.1396616,161.294088 C10.1137098,161.294088 5.22871068,156.409089
5.22871068,150.383137 L5.22871068,17.5047639 C5.22871068,11.522764 10.0453167,6.65616338
16.0269977,6.59439468 Z">
</path>
  <filter id="visual-box-shadow" width="117.6%" height="109%" x="-8.8%" y="-3.2%"
filterUnits="objectBoundingBox">
    <feoffset dy="2" in="SourceAlpha" result="shadowOffsetOuter1">
</feoffset>
    <fegaussianblur in="shadowOffsetOuter1" result="shadowBlurOuter1" stdDeviation="2">
```



</fegaussianblur>

<fecolormatrix in="shadowBlurOuter1" values="0 0 0 0 0 0 0 0 0 0 0 0 0.12 0">

</fecolormatrix>

</filter>

<rect id="sell-d" width="66.645" height="34.096" x=".295" y=".311">

</rect>

<lineargradient id="sell-f" x1="47.764%" x2="50%" y1="39.944%" y2="68.065%">

<stop offset="0%" stop-color="#021868">

</stop>

<stop offset="100%" stop-color="#5C6BB7">

</stop>

</lineargradient>

<path id="sell-g" d="M2.38861357,0 C1.07153205,0 0,1.07153205 0,2.38861357 C0,3.70569509  
1.07153205,4.77722714 2.38861357,4.77722714 C3.70569509,4.77722714 4.77722714,3.70569509  
4.77722714,2.38861357 C4.77722714,1.07153205 3.70569509,0 2.38861357,0 M2.38861357,4.29950443  
C1.33499612,4.29950443 0.477722714,3.44223102 0.477722714,2.38861357 C0.477722714,1.33499612  
1.33499612,0.477722714 2.38861357,0.477722714 C3.44223102,0.477722714 4.29950443,1.33499612  
4.29950443,2.38861357 C4.29950443,3.44223102 3.44223102,4.29950443 2.38861357,4.29950443  
M2.38302421,1.67191007 C2.38923461,1.67214893 2.53804524,1.68146452 2.69736576,1.84102391  
C2.79076055,1.93417984 2.94195979,1.93417984 3.03511572,1.84102391 C3.12851051,1.74762912  
3.12851051,1.59642988 3.03511572,1.50303509 C2.89108232,1.35900169 2.74513803,1.28304378  
2.62737938,1.24219849 L2.62737938,1.19418735 C2.62737938,1.06233589 2.52060836,0.955325997  
2.38851803,0.955325997 C2.25666656,0.955325997 2.14965667,1.06233589 2.14965667,1.19418735  
L2.14965667,1.23837671 C1.87233863,1.33726531 1.67193395,1.6000128 1.67193395,1.91077143  
C1.67193395,2.45561418 2.08444752,2.55880229 2.33071358,2.62042852 C2.59704399,2.68707084  
2.62737938,2.71215128 2.62737938,2.86621685 C2.62737938,2.99806832 2.52036949,3.10507821  
2.3942507,3.10531707 C2.3880403,3.10507821 2.23899082,3.09576262 2.07967029,2.93620323  
C1.98651436,2.8430473 1.83531512,2.8430473 1.74192033,2.93620323 C1.6487644,3.02959802  
1.6487644,3.18079726 1.74192033,3.27419205 C1.88619259,3.41822545 2.03213688,3.49418336  
2.14965667,3.53502865 L2.14965667,3.58280092 C2.14965667,3.71489126 2.25666656,3.82166228  
2.38851803,3.82166228 C2.52060836,3.82166228 2.62737938,3.71489126 2.62737938,3.58280092  
L2.62737938,3.53885043 C2.90493628,3.43996183 3.1051021,3.17721434 3.1051021,2.86621685  
C3.1051021,2.32161296 2.69282739,2.21842485 2.44656134,2.15679862 C2.18023092,2.0901563  
2.14965667,2.06507586 2.14965667,1.91077143 C2.14965667,1.77915882 2.25690542,1.67191007  
2.38302421,1.67191007">

</path>

<path id="sell-i" d="M0.477722714,4.29950443 L0.477722714,3.344059 L1.28555182,3.344059  
L1.45824858,3.68969138 C1.49885502,3.77066538 1.58150104,3.82178171 1.6720295,3.82178171  
L3.10519764,3.82178171 C3.1957261,3.82178171 3.27837213,3.77066538 3.31897856,3.68969138  
L3.49167532,3.344059 L4.29950443,3.344059 L4.29950443,4.29950443 L0.477722714,4.29950443 Z  
M4.53836578,0.238861357 C4.67021725,0.238861357 4.77722714,0.345871245 4.77722714,0.477722714  
L4.77722714,4.53836578 C4.77722714,4.67021725 4.67021725,4.77722714 4.53836578,4.77722714  
L0.238861357,4.77722714 C0.107009888,4.77722714 0,4.67021725 0,4.53836578 L0,0.477722714 C0,0.345871245  
0.107009888,0.238861357 0.238861357,0.238861357 L1.19430679,0.238861357 C1.32615825,0.238861357  
1.43316814,0.345871245 1.43316814,0.477722714 C1.43316814,0.609574183 1.32615825,0.716584071

1.19430679,0.716584071 L0.477722714,0.716584071 L0.477722714,2.86633628 L1.43316814,2.86633628  
C1.5236966,2.86633628 1.60634263,2.91745261 1.64694906,2.99842661 L1.81964582,3.344059  
L2.95758132,3.344059 L3.13027808,2.99842661 C3.17088451,2.91745261 3.25353054,2.86633628  
3.344059,2.86633628 L4.29950443,2.86633628 L4.29950443,0.716584071 L3.58292036,0.716584071  
C3.45106889,0.716584071 3.344059,0.609574183 3.344059,0.477722714 C3.344059,0.345871245  
3.45106889,0.238861357 3.58292036,0.238861357 L4.53836578,0.238861357 Z M1.50315452,1.60204312  
C1.40975973,1.50864833 1.40975973,1.35768795 1.50315452,1.26429316 C1.59654931,1.17089837  
1.74750969,1.17089837 1.84090448,1.26429316 L2.14975221,1.5731409 L2.14975221,0.238861357  
C2.14975221,0.107009888 2.2567621,0 2.38861357,0 C2.52046504,0 2.62747493,0.107009888  
2.62747493,0.238861357 L2.62747493,1.5731409 L2.93632266,1.26429316 C3.02971745,1.17089837  
3.18067783,1.17089837 3.27407262,1.26429316 C3.36746741,1.35768795 3.36746741,1.50864833  
3.27407262,1.60204312 L2.55748855,2.31862719 C2.51091059,2.36520516 2.44976208,2.38861357  
2.38861357,2.38861357 C2.32746506,2.38861357 2.26631656,2.36520516 2.21973859,2.31862719  
L1.50315452,1.60204312 Z">

</path>

<path id="sell-k" d="M0.424642412,3.82178171 L0.424642412,2.97249689 L1.14271273,2.97249689  
L1.29622096,3.27972567 C1.33231557,3.35170256 1.40577871,3.3971393 1.48624844,3.3971393  
L2.76017568,3.3971393 C2.84064542,3.3971393 2.91410856,3.35170256 2.95020316,3.27972567  
L3.10371139,2.97249689 L3.82178171,2.97249689 L3.82178171,3.82178171 L0.424642412,3.82178171 Z  
M4.03410292,0.212321206 C4.15130422,0.212321206 4.24642412,0.307441107 4.24642412,0.424642412  
L4.24642412,4.03410292 C4.24642412,4.15130422 4.15130422,4.24642412 4.03410292,4.24642412  
L0.212321206,4.24642412 C0.0951199004,4.24642412 0,4.15130422 0,4.03410292 L0,0.424642412  
C0,0.307441107 0.0951199004,0.212321206 0.212321206,0.212321206 L1.06160603,0.212321206  
C1.17880734,0.212321206 1.27392724,0.307441107 1.27392724,0.424642412 C1.27392724,0.541843718  
1.17880734,0.636963619 1.06160603,0.636963619 L0.424642412,0.636963619 L0.424642412,2.54785447  
L1.27392724,2.54785447 C1.35439697,2.54785447 1.42786011,2.59329121 1.46395472,2.6652681  
L1.61746295,2.97249689 L2.62896118,2.97249689 L2.78246941,2.6652681 C2.81856401,2.59329121  
2.89202715,2.54785447 2.97249689,2.54785447 L3.82178171,2.54785447 L3.82178171,0.636963619  
L3.18481809,0.636963619 C3.06761679,0.636963619 2.97249689,0.541843718 2.97249689,0.424642412  
C2.97249689,0.307441107 3.06761679,0.212321206 3.18481809,0.212321206 L4.03410292,0.212321206 Z  
M1.33613735,1.42403833 C1.25311976,1.34102074 1.25311976,1.20683374 1.33613735,1.12381614  
C1.41915494,1.04079855 1.55334194,1.04079855 1.63635954,1.12381614 L1.91089086,1.39834746  
L1.91089086,0.212321206 C1.91089086,0.0951199004 2.00601076,0 2.12321206,0 C2.24041337,0  
2.33553327,0.0951199004 2.33553327,0.212321206 L2.33553327,1.39834746 L2.61006459,1.12381614  
C2.69308218,1.04079855 2.82726918,1.04079855 2.91028677,1.12381614 C2.99330437,1.20683374  
2.99330437,1.34102074 2.91028677,1.42403833 L2.27332316,2.06100195 C2.23192052,2.10240458  
2.17756629,2.12321206 2.12321206,2.12321206 C2.06885783,2.12321206 2.0145036,2.10240458  
1.97310097,2.06100195 L1.33613735,1.42403833 Z">

</path>

</defs>

<g fill="none" fill-rule="evenodd">

<rect width="81.39" height="151.279" x="4.41" y="6" fill="#808083" fill-rule="nonzero" filter="url(#sell-a)"  
opacity=".131" rx="8.257">

</rect>

<path fill="#FFF" fill-rule="nonzero" d="M16.0269977,6.59439468 L73.5306577,6.00059397  
C79.5562882,5.93837144 84.4914682,10.7726688 84.5536908,16.7982993 C84.5540786,16.8358527  
84.5542725,16.8734078 84.5542725,16.9109632 L84.5542725,150.383137 C84.5542725,156.409089  
79.6692734,161.294088 73.6433216,161.294088 L16.1396616,161.294088 C10.1137098,161.294088

5.22871068,156.409089 5.22871068,150.383137 L5.22871068,17.5047639 C5.22871068,11.522764  
10.0453167,6.65616338 16.0269977,6.59439468 Z">

</path>

<g fill-rule="nonzero">

<use fill="#000" filter="url(#visual-box-shadow)" xlink:href="#sell-c">

</use>

<use fill="#FFF" xlink:href="#sell-c">

</use>

</g>

<rect width="2.359" height="6.488" x="4" y="25.25" fill="#FFF" fill-rule="nonzero" rx="1.18">

</rect>

<rect width="2.359" height="11.501" x="4" y="37.127" fill="#FFF" fill-rule="nonzero" rx="1.18">

</rect>

<rect width="2.359" height="17.399" x="83.047" y="40.813" fill="#FFF" fill-rule="nonzero" rx="1.18">

</rect>

<rect width="2.359" height="11.501" x="4" y="51.053" fill="#FFF" fill-rule="nonzero" rx="1.18">

</rect>

<g transform="translate(11.453 30.224)">

<mask id="sell-e" fill="#fff">

<use xlink:href="#sell-d">

</use>

</mask>

<use fill="#1D2459" fill-rule="nonzero" opacity=".482" xlink:href="#sell-d">

</use>

<ellipse cx="33.912" cy="38.057" fill="#FFF" fill-rule="nonzero" mask="url(#sell-e)" opacity=".666" rx="29.784"  
ry="28.309">

</ellipse>

<rect width="66.645" height="40.059" x=".295" y=".311" fill="url(#sell-f)" fill-rule="nonzero" mask="url(#sell-e)"  
opacity=".611">

</rect>

</g>

<rect width="33.661" height="1.769" x="44.248" y="92.866" fill="#E1E2EA" opacity=".524" rx=".885">

</rect>

<rect width="16.472" height="1.769" x="44.248" y="97.371" fill="#E1E2EA" opacity=".524" rx=".885">

</rect>

```
<rect width="20.411" height="1.769" x="44.248" y="102.286" fill="#E1E2EA" opacity=".524" rx=".885">
</rect>

<rect width="22.381" height="1.769" x="44.248" y="88.36" fill="#E1E2EA" opacity=".524" rx=".885">
</rect>

<rect width="66.145" height="32.282" x="12.207" y="114.362" fill="#FFF" stroke="#ECECEE" stroke-width=".5"
rx=".819">
</rect>

<text fill="#737E89" font-size="3.834" font-weight="bold">

  <tspan x="18.331" y="132.271">
202</tspan>

</text>

<foreignobject width="20" height="10" font-size="2.889" x="11.5" y="135.053">

  <p xmlns="http://www.w3.org/1999/xhtml" class="text-center">

    Ventas

  </p>

</foreignobject>

<g transform="translate(19.472 121.193)">

  <circle cx="2.389" cy="2.389" r="2.15" fill="#FFF">
</circle>

  <mask id="sell-h" fill="#fff">

    <use xlink:href="#sell-g">
</use>

  </mask>

  <use fill="#919EAB" xlink:href="#sell-g">
</use>

  <g fill="#919EAB" mask="url(#sell-h)">

    <rect width="5" height="5">
</rect>

  </g>

</g>

<text fill="#737E89" font-size="3.834" font-weight="bold">

  <tspan x="39.377" y="132.271">
675</tspan>

</text>
```

```

<foreignobject width="20" height="10" font-size="2.889" x="32.5" y="135.053">
  <p xmlns="http://www.w3.org/1999/xhtml" class="text-center">
    Commandes totales
  </p>
</foreignobject>
<g transform="translate(40.37 121.193)">
  <polygon fill="#FFF" points=".239 3.105 1.433 3.105 1.672 3.583 3.105 3.583 3.344 3.105 4.538 3.105 4.538 4.538
.239 4.538">
</polygon>
  <mask id="sell-j" fill="#fff">
    <use xlink:href="#sell-i">
</use>
  </mask>
  <use fill="#919EAB" xlink:href="#sell-i">
</use>
  <g fill="#919EAB" mask="url(#sell-j)">
    <rect width="5" height="5">
</rect>
  </g>
</g>
<text fill="#737E89" font-size="3.834" font-weight="bold">
  <tspan x="61" y="132.271">
908</tspan>
</text>
<foreignobject width="20" height="10" font-size="2.889" x="55" y="135.053">
  <p xmlns="http://www.w3.org/1999/xhtml" class="text-center">
    Visites totales
  </p>
</foreignobject>
  <polyline stroke="#4CC1C0" stroke-linecap="round" stroke-linejoin="round" stroke-width=".717" points="61.986
125.617 63.153 121.193 64.607 125.617 66.067 125.617 67.173 123.149 68.473 124.559">
</polyline>
  <rect width="67.5" height="10.411" x="11.5" y="68.952" fill="#FFF" stroke="#E3E4E8" stroke-width=".5"
rx=".819">
</rect>

```

<text fill="#737E89" font-size="2.889" font-weight="bold" x="20.021" y="75.15">

Plus de 50 commandes à traiter

</text>

<g transform="translate(14 72)">

<polygon fill="#FFF" points=".212 2.76 1.274 2.76 1.486 3.185 2.76 3.185 2.972 2.76 4.034 2.76 4.034 4.034 .212 4.034">

</polygon>

<mask id="sell-l" fill="#fff">

<use xlink:href="#sell-k">

</use>

</mask>

<use fill="#919EAB" xlink:href="#sell-k">

</use>

<g fill="#5C6AC4" mask="url(#sell-l)">

<rect width="4" height="4">

</rect>

</g>

</g>

<path fill="#000846" fill-rule="nonzero" d="M12.5714286,20.1614907 L77.6994781,20.1614907 C78.1111189,20.1614907 78.4448197,20.4951915 78.4448197,20.9068323 L78.4448197,30.9462333 L11.826087,30.9462333 L11.826087,20.9068323 C11.826087,20.4951915 12.1597878,20.1614907 12.5714286,20.1614907 Z">

</path>

<g fill-rule="nonzero" transform="translate(15.925 22.398)">

<path fill="#95BF47" d="M4.87351779,1.25199645 C4.86843591,1.22182786 4.84302654,1.20171547 4.81761717,1.20171547 C4.79220779,1.20171547 4.34500282,1.19165927 4.34500282,1.19165927 C4.34500282,1.19165927 3.9689441,0.829636202 3.93337098,0.794439515 C3.89779785,0.759242828 3.82156973,0.769299024 3.79616036,0.77935522 C3.79616036,0.77935522 3.72501412,0.799467613 3.608131,0.834664301 C3.5878035,0.769299024 3.55731225,0.693877551 3.51665726,0.61342798 C3.38452851,0.36202307 3.1863354,0.226264419 2.95256917,0.226264419 C2.95256917,0.226264419 2.95256917,0.226264419 C2.93732355,0.226264419 2.92207792,0.226264419 2.90175042,0.231292517 C2.89666855,0.221236321 2.8865048,0.216208222 2.88142292,0.206152026 C2.77978543,0.0955338657 2.64765669,0.0452528838 2.49011858,0.050280982 C2.1852061,0.0603371783 1.88029362,0.276545401 1.63636364,0.663708962 C1.4635799,0.935226264 1.33145116,1.27713694 1.29079616,1.54362615 C0.94014681,1.64921621 0.696216827,1.72463768 0.691134952,1.72966578 C0.513269339,1.78497486 0.508187465,1.79000296 0.487859966,1.9559302 C0.472614342,2.08163265 0.00508187465,5.62644188 0.00508187465,5.62644188 L3.88763411,6.29015084 L5.56973461,5.87784679 C5.56465274,5.87281869 4.87859966,1.28216504 4.87351779,1.25199645 Z M3.41501976,0.895001479 C3.32354602,0.92014197 3.22190853,0.955338657 3.11518916,0.985507246 C3.11518916,0.834664301 3.09486166,0.618456078 3.02371542,0.437444543 C3.25239977,0.482697427 3.36420102,0.739130435 3.41501976,0.895001479 Z M2.9068323,1.05087252 C2.70355731,1.1112097 2.47995483,1.18160308 2.25635234,1.24696835 C2.31733484,1.01064774 2.43929983,0.774327122 2.58159232,0.618456078

C2.63749294,0.563146998 2.71372106,0.497781721 2.80011293,0.457556936 C2.89158667,0.633540373  
2.91191417,0.879917184 2.9068323,1.05087252 Z M2.49520045,0.25140491 C2.5663467,0.25140491  
2.62732919,0.266489204 2.67814794,0.296657794 C2.59683794,0.341910677 2.51552795,0.402247856  
2.43929983,0.482697427 C2.24618859,0.688849453 2.09881423,1.01064774 2.03783173,1.31736173  
C1.85488425,1.37267081 1.67193676,1.42797989 1.5042349,1.47826087 C1.61095426,0.995563443  
2.02258611,0.266489204 2.49520045,0.25140491 Z">

</path>

<g transform="translate(1.016 .754)">

<path fill="#5E8E3E" d="M3.80124224,0.447500739 C3.77583286,0.447500739 3.32862789,0.437444543  
3.32862789,0.437444543 C3.32862789,0.437444543 2.95256917,0.0754214729 2.91699605,0.0402247856  
C2.90175042,0.025140491 2.8865048,0.0201123928 2.8661773,0.0150842946 L2.8661773,5.53090802  
L4.54827781,5.11860396 C4.54827781,5.11860396 3.86222473,0.527950311 3.85714286,0.492753623  
C3.85206098,0.467613132 3.82665161,0.447500739 3.80124224,0.447500739 Z">

</path>

<path fill="#FFF" d="M1.93111237,1.30227743 L1.73800113,2.02632357 C1.73800113,2.02632357  
1.51948052,1.92576161 1.26030491,1.945874 C0.879164314,1.97101449 0.879164314,2.20733511  
0.879164314,2.26767229 C0.899491813,2.58947057 1.75832863,2.65986395 1.80914737,3.41910677  
C1.8447205,4.01745046 1.48898927,4.42472641 0.975719932,4.454895 C0.355731225,4.49511979  
0.0152456239,4.13309672 0.0152456239,4.13309672 L0.147374365,3.58000592 C0.147374365,3.58000592  
0.487859966,3.83643892 0.762281197,3.81632653 C0.94014681,3.80627033 1.00621118,3.66045549  
1.00112931,3.55989352 C0.975719932,3.13753327 0.274421231,3.16267377 0.228684359,2.46879621  
C0.193111237,1.88553682 0.57933371,1.29222124 1.43308865,1.24194025 C1.7634105,1.21679976  
1.93111237,1.30227743 1.93111237,1.30227743 Z">

</path>

</g>

</g>

<rect width="4.128" height="1" x="69.941" y="24.431" fill="#FFF" fill-rule="nonzero" rx=".5">

</rect>

<rect width="4.128" height="1" x="69.941" y="26.069" fill="#FFF" fill-rule="nonzero" rx=".5">

</rect>

<foreignobject width="55" height="10" font-size="2.575" x="17.925" y="50.5">

<p xmlns="http://www.w3.org/1999/xhtml" style="color:#FFF;">

Voici ce qui se passe dans votre boutique

</p>

</foreignobject>

<text fill="#FFF" font-size="4.345" font-weight="bold" letter-spacing=".099">

<tspan x="17.925" y="47.664">

Bonjour</tspan>

</text>

</g>

</svg>

<svg xmlns="http://www.w3.org/2000/svg" xmlns:xlink="http://www.w3.org/1999/xlink" viewBox="0 0 83 156" class="ui-illustration\_\_sell--in-page-product">

<g fill="none" fill-rule="evenodd">

<foreignobject width="84" height="78" x="7.453" y="77.516">

<div xmlns="http://www.w3.org/1999/xhtml">

<img class="image lazyload" data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/modules/ui-illustrations/mobile-chair-small-af4d87b034b3c6be074c5c4a9c25a3a4a0339b218ff09601adb4c5aefe15b555.jpg 1x, https://cdn.shopify.com/assets2/modules/ui-illustrations/mobile-chair-large-1271bdeb3064b1925465d97fea3f2ba07a0c746d24af583ba1858ce7634d9d3d.jpg 2x" alt="">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/modules/ui-illustrations/mobile-chair-small-af4d87b034b3c6be074c5c4a9c25a3a4a0339b218ff09601adb4c5aefe15b555.jpg 1x, https://cdn.shopify.com/assets2/modules/ui-illustrations/mobile-chair-large-1271bdeb3064b1925465d97fea3f2ba07a0c746d24af583ba1858ce7634d9d3d.jpg 2x" alt="" class="image" /&gt;</noscript>

</div>

</foreignobject>

</g>

</svg>

</div>

</div>

</div>

<div id="Market" class="pillars\_\_wrapper gutter-bottom">

<span class="image lazyload-image pillars\_\_image pillars\_\_image--market" style="max-width: 678px; max-height: 543px;" localized="true">

<span class="lazyload-image\_\_placeholder" style="padding-bottom: 80.0885%">

<img data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/homepage/market-small-1f402cf20e975cf1023d15469401f4bdc10ebc0f95ad1b6946a4096277fe4983.jpg 1x, https://cdn.shopify.com/assets2/homepage/market-large-2528e56549556ee74247a6ed563d33211d7d8ebfa7760a44c2612602a5774fd3.jpg 2x" alt="" class="lazyload">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/homepage/market-small-1f402cf20e975cf1023d15469401f4bdc10ebc0f95ad1b6946a4096277fe4983.jpg 1x, https://cdn.shopify.com/assets2/homepage/market-large-2528e56549556ee74247a6ed563d33211d7d8ebfa7760a44c2612602a5774fd3.jpg 2x" alt="" /&gt;</noscript>

</span>

</span>

<div class="block pillars\_\_block">



```
<h3 class="block__heading heading--1 pillars__block-heading">
<span class="highlight">
Développez —</span>
votre boutique</h3>

<p class="block__content pillars__block-content">
Éliminez les incertitudes liées au marketing, grâce à des outils intégrés vous permettant de créer, d'exécuter et
d'analyser des campagnes sur Facebook et Google.</p>

<a class="pillars__block-link styled-link styled-link--skin-black" data-ga-event="homepage" data-ga-
action="pillars" data-ga-label="market" data-trekkie-event="homepage" data-trekkie-action="pillars" data-trekkie-
label="market" data-trekkie-id="homepage_pillars_market" href="https://fr.shopify.com/developpeur">

Découvrez comment développer votre boutique<svg class="icon styled-link__icon" aria-hidden="true"
focusable="false">

<use xlink:href="#modules-arrow-right">

</use>

</svg>

</a>

</div>

</div>

<div id="Manage" class="pillars__wrapper gutter-bottom" data-find="_10">

<div class="block pillars__block" data-find="_9">

<h3 class="block__heading heading--1 pillars__block-heading">
<span class="highlight">
Gérez —</span>
votre boutique</h3>

<p class="block__content pillars__block-content">
Utilisez un tableau de bord unique pour gérer les commandes, l'expédition et les paiements,
où que vous soyez. Trouvez les idées et les informations dont vous avez besoin pour progresser.</p>

<a class="pillars__block-link styled-link styled-link--skin-black" data-ga-event="homepage" data-ga-
action="pillars" data-ga-label="manage" data-trekkie-event="homepage" data-trekkie-action="pillars" data-trekkie-
label="manage" data-trekkie-id="homepage_pillars_manage" href="https://fr.shopify.com/gerer">

Découvrez comment gérer votre boutique<svg class="icon styled-link__icon" aria-hidden="true" focusable="false">

<use xlink:href="#modules-arrow-right">

</use>

</svg>

</a>

</div>
```

```

<div class="pillar-visual-localized manage-orders__visual-container">

<div class="manage-orders__visual--admin">

  <svg xmlns="http://www.w3.org/2000/svg" xmlns:xlink="http://www.w3.org/1999/xlink" viewBox="0 0 632 551"
class="pillar-admin-visual">

    <defs>

      <lineargradient id="manage-orders-admin-b" x1="47.764%" x2="50%" y1="22.167%" y2="100%">

        <stop offset="0" stop-color="#021868">

</stop>

        <stop offset="1" stop-color="#5c6bb7">

</stop>

      </lineargradient>

      <circle id="manage-orders-admin-c" cx="512" cy="46" r="13">

</circle>

      <filter id="visual-box-shadow" width="117.6%" height="109%" x="-8.8%" y="-3.2%"
filterUnits="objectBoundingBox">

        <feoffset dy="2" in="SourceAlpha" result="shadowOffsetOuter1">

</feoffset>

        <fegaussianblur in="shadowOffsetOuter1" result="shadowBlurOuter1" stdDeviation="2">

</fegaussianblur>

        <fecolormatrix in="shadowBlurOuter1" values="0 0 0 0 0 0 0 0 0 0 0 0 0.12 0">

</fecolormatrix>

      </filter>

    </defs>

    <g fill="none" fill-rule="evenodd">

      <rect width="574.176" height="494.505" x="28" y="28" fill="#000" filter="url(#visual-box-shadow)" rx="5">

</rect>

      <path fill="#FFF" d="M32.945 25.945h563.736a4.945 4.945 0 0 1 4.945 4.945V518a4.945 4.945 0 0 1 -4.945
4.945H32.945A4.945 4.945 0 0 1 28 518V30.89a4.945 4.945 0 0 1 4.945 -4.945z">

</path>

      <path fill="#000846" fill-rule="nonzero" d="M32.396 26h565.208A4.396 4.396 0 0 1 602
30.396V66H28V30.396A4.396 4.396 0 0 1 32.396 26z">

</path>

      <path fill="#94BE46" d="M54.229 35.805a8.8 0 0 1 .418.125c-1.044.437-2.163 1.537-2.635 3.734l-1.99.548c.554-
1.676 1.868-4.407 4.207-4.407m.967.814c2.447.33 1.087.33 1.952v.126l-2.517.693c.485-1.664 1.393-2.468 2.187-
2.77m2.402 1.506l-1.218.335v-.233c0-.717-.111-1.294-.29-1.75.72.08 1.2.809 1.508 1.648m5.849 1.275c-.018-.113-
.13-.175-.22-.182l-2.033-.135-1.496-1.322c-.148-.132-.437-.092-.55-.062l-.754.207c-.45-1.153-1.244-2.212-2.642-

```

2.212-.039 0-.079.002-.119.004-.397-.468-.89-.671-1.315-.671-3.256 0-4.812 3.621-5.3 5.461l-2.279.629c-.706.197-.728.217-.821.809-.07.448-1.918 13.162-1.918 13.162l14.4 2.4 7.803-1.502s-2.74-16.473-2.756-16.586">

</path>

<path fill="#5E8D3E" d="M62.948 39.479c-.095-.007-2.085-.13-2.085-.13l-1.533-1.267a.415.415 0 0 0-.214-.082L58 57l8-1.44s-2.809-15.798-2.826-15.906c-.018-.109-.132-.169-.226-.175">

</path>

<path fill="#FEFEFE" d="M55 43.324l-.922 2.458s-.808-.387-1.799-.387c-1.452 0-1.525.817-1.525 1.022 0 1.123 3.266 1.553 3.266 4.182 0 2.069-1.464 3.401-3.439 3.401C48.211 54 47 52.679 47 52.679l.635-1.878s1.245.958 2.296.958c.687 0 .966-.485.966-.839 0-1.464-2.68-1.53-2.68-3.935 0-2.025 1.623-3.985 4.898-3.985 1.262 0 1.885.324 1.885.324">

</path>

<rect width="574" height="144" x="28" y="66" fill="#1D2459" fill-rule="nonzero" opacity=".482">

</rect>

<ellipse cx="312.224" cy="275.354" fill="#FFF" fill-rule="nonzero" opacity=".502" rx="183.191" ry="182.769">

</ellipse>

<rect width="574" height="145" x="28" y="65" fill="url(#manage-orders-admin-b)" fill-rule="nonzero" opacity=".611">

</rect>

<text fill="#FFF" font-size="10.879">

<tspan x="120" y="158">

Voici ce qui se passe dans votre boutique</tspan>

</text>

<text fill="#FFF" font-size="17.802" font-weight="bold" letter-spacing=".405">

<tspan x="120" y="138">

Bonjour</tspan>

</text>

<rect width="37.131" height="3" x="531" y="43" fill="#E1E2EA" opacity=".524" rx="1.5">

</rect>

<rect width="16.611" height="3" x="531" y="49.8" fill="#E1E2EA" opacity=".524" rx="1.5">

</rect>

<mask id="manage-orders-admin-d" fill="#fff">

<use xlink:href="#manage-orders-admin-c">

</use>

</mask>

<use fill="#D8D8D8" xlink:href="#manage-orders-admin-c">

</use>

```

<g mask="url(#manage-orders-admin-d)" width="26" height="26" x="499" y="33">
  <circle cx="512" cy="46" r="13" fill="#9DA7D3">
</circle>
  <circle cx="512" cy="44" r="5.515" fill="#4C5EAD">
</circle>
  <circle cx="512" cy="60" r="9.573" fill="#4C5EAD">
</circle>
</g>
<foreignobject width="410" height="260" x="170" y="240">
  <div xmlns="http://www.w3.org/1999/xhtml">

    <svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 376 239">
<g fill="none" fill-rule="evenodd">
  <rect width="373.455" height="77.091" x="1.1" y="160.7" fill="#FFF" stroke="#ECECEE" stroke-width="1.091"
rx="2.273">
</rect>
  <rect width="195.45" height="6.895" x="22.4" y="195.7" fill="#E1E2EA" opacity=".524" rx="3.448">
</rect>
  <rect width="90.884" height="7.289" x="22.4" y="213.9" fill="#E1E2EA" opacity=".524" rx="3.645">
</rect>
  <rect width="124.111" height="7.289" x="22.4" y="178.2" fill="#E1E2EA" opacity=".524" rx="3.645">
</rect>
  <rect width="266.182" height="97.091" x="1.1" y=".7" fill="#FFF" stroke="#ECECEE" stroke-width="1.091"
rx="2.273">
</rect>
  <rect width="90.727" height="97.091" x="283.8" y=".7" fill="#FFF" stroke="#ECECEE" stroke-width="1.091"
rx="2.273">
</rect>
  <text fill="#737E89" font-size="11.818" font-weight="bold">
    <tspan x="34" y="54.8">
50</tspan>
  </text>
  <text fill="#737E89" font-size="8.907">
    <tspan x="42" y="75.4" text-anchor="middle">
Ventes</tspan>

```

</text>

<circle cx="41.855" cy="26.855" r="7.069" fill="#FFF">

</circle>

<path fill="#919EAB" d="M41.855 19C37.524 19 34 22.524 34 26.855c0 4.33 3.524 7.854 7.855 7.854 4.33 0 7.854-3.523 7.854-7.854 0-4.331-3.523-7.855-7.854-7.855m0 14.138a6.291 6.291 0 0 1-6.284-6.283 6.291 6.291 0 0 1 6.284-6.284 6.291 6.291 0 0 1 6.283 6.284 6.291 6.291 0 0 1-6.283 6.283m-.019-8.64c.02 0 .51.031 1.034.556a.786.786 0 0 0 1.11-1.112 3.524 3.524 0 0 0-1.34-.857v-.158a.785.785 0 1 0-1.571 0v.145a2.353 2.353 0 0 0-1.571 2.211c0 1.792 1.356 2.131 2.166 2.334.876.219.976.301.976.808a.783.783 0 0 1-.767.786c-.02 0-.51-.031-1.034-.556a.786.786 0 0 0-1.111 1.112c.474.473.954.723 1.34.857v.157a.785.785 0 1 0 1.572 0v-.144a2.352 2.352 0 0 0 1.57-2.212c0-1.79-1.355-2.13-2.165-2.333-.876-.219-.976-.301-.976-.809 0-.433.352-.785.767-.785">

</path>

<text fill="#737E89" font-size="11.818" font-weight="bold">

<tspan x="110" y="54.8">

304</tspan>

</text>

<text fill="#737E89" font-size="8.907">

<tspan x="120" y="75.4" text-anchor="middle">

Commandes totales</tspan>

</text>

<path fill="#919EAB" d="M114.57 33.138v-3.142h2.657l.568 1.137a.786.786 0 0 0 .703.434h4.713c.298 0 .57-.168.703-.434l.568-1.137h2.656v3.142h-12.567zm13.354-13.353c.433 0 .785.352.785.786v13.353a.786.786 0 0 1-.785.785h-14.139a.786.786 0 0 1-.785-.785V20.57c0-.434.352-.786.785-.786h3.142a.786.786 0 0 1 0 1.571h-2.356v7.07h3.142c.297 0 .57.168.703.434l.568 1.136h3.741l.568-1.136a.786.786 0 0 1 .703-.435h3.142v-7.069h-2.356a.786.786 0 0 1 0-1.57h3.142zm-9.981 4.483a.785.785 0 1 1 1.11-1.111l.016 1.015v-4.388a.786.786 0 0 1 1.571 0v4.388l.016-1.016a.785.785 0 1 1 1.11 1.111l-2.356 2.356a.783.783 0 0 1-1.11 0l-2.357-2.356z">

</path>

<text fill="#737E89" font-size="11.818" font-weight="bold">

<tspan x="198" y="54.8">

230</tspan>

</text>

<text fill="#737E89" font-size="8.907">

<tspan x="210" y="75.4" text-anchor="middle">

Visites totales</tspan>

</text>

<polyline stroke="#4CC1C0" stroke-linecap="round" stroke-linejoin="round" stroke-width="2.209" points="197.2 34.7 201.2 19.3 206.3 34.7 211.3 34.7 215.2 26.1 219.7 31">

</polyline>

<rect width="373.636" height="37.273" x="1" y="110.6" fill="#FFF" stroke="#E3E4E8" stroke-width=".909" rx="2.273">

</rect>

<text fill="#737E89" font-size="8.907" font-weight="bold">

<tspan x="32.4" y="133">

Plus de 50 commandes à traiter</tspan>

</text>

<path fill="#5c6ac4" d="M14.33 134.886v-2.863h2.248l.48 1.036a.662.662 0 0 0 .595.396h3.989a.662.662 0 0 0 .595-.396l.48-1.036h2.249v2.863H14.33zm11.3-12.17c.368 0 .665.32.665.716v12.17c0 .395-.297.716-.664.716H13.665c-.367 0-.665-.32-.665-.716v-12.17c0-.395.298-.716.665-.716h2.659c.367 0 .665.32.665.716 0 .395-.298.716-.665.716H14.33v6.443h2.659c.252 0 .482.153.595.396l.48 1.036h3.167l.48-1.036a.662.662 0 0 1 .596-.396h2.659v-6.443h-1.994c-.367 0-.665-.321-.665-.716 0-.395.298-.716.665-.716h2.659zm-8.447 4.086a.755.755 0 0 1 0-1.013c.26-.28.68-.28.94 0l.86.926v-.4c0-.394.298-.715.665-.715.367 0 .665.32.665.716v3.999l.86-.926a.63.63 0 0 1 .939 0c.26.28.26.733 0 1.013l-1.994 2.147a.64.64 0 0 1-.47.21.64.64 0 0 1-.47-.21l-1.995-2.147z">

</path>

</g>

</svg>

</div>

</foreignobject>

</g>

<g fill="none" fill-rule="evenodd" transform="translate(-13,0)">

<text fill="#737E89" font-size="9.49">

<tspan x="79.1" y="410">

Applications</tspan>

</text>

<path fill="#919EAB" d="M67.879 407.456h-4.745a.677.677 0 0 0-.678.678v4.745c0 .375.303.678.678.678h4.745a.677.677 0 0 0 .678-.678v-4.745a.677.677 0 0 0-.678-.678zm-7.456 0h-4.745a.677.677 0 0 0-.678.678v4.745c0 .375.303.678.678.678h4.745a.677.677 0 0 0 .678-.678v-4.745a.677.677 0 0 0-.678-.678zm0-7.456h-4.745a.677.677 0 0 0-.678.678v4.745c0 .375.303.678.678.678h4.745a.677.677 0 0 0 .678-.678v-4.745a.677.677 0 0 0-.678-.678zm-4.067 12.201h3.389v-3.39h-3.39v3.39zm0-7.456h3.389v-3.39h-3.39v3.39zm7.456 7.456v-3.39H67.2v3.39zm-.678-8.134a.677.677 0 1 1 0-1.356h1.356v-1.355a.677.677 0 1 1 1.355 0v1.355h1.356a.677.677 0 1 1 0 1.356h-1.356v1.356a.677.677 0 1 1-1.355 0v-1.356h-1.356z">

</path>

<text fill="#737E89" font-size="9.49">

<tspan x="79.1" y="387.2">

Réductions</tspan>

</text>

<path fill="#919EAB" d="M68.505 383.519a.677.677 0 0 1 0 .519l-.413.996v1.079c0 .18-.072.352-.199.48l-.762.762-.413.996a.677.677 0 0 1-.367.367l-.996.413-.763.763a.68.68 0 0 1-.479.198h-1.078l-.997.413a.677.677 0 0 1-.519 0l-.997-.413h-1.078a.679.679 0 0 1-.48-.198l-.762-.763-.997-.413a.68.68 0 0 1-.367-.367l-.412-.996-.763-.763a.676.676 0 0 1-.198-.48v-1.078l-.413-.996a.676.676 0 0 1 0-.52l.413-.996v-1.078c0-.18-.07-.353-.198-.48l-.763-.762.412-.996a.68.68 0 0 1 .367-.368l.997-.412.762-.763a.679.679 0 0 1 .48-.199h1.078l.997-.412a.68.68 0 0 1 .519

0l.997.412h1.078a.68.68 0 0 1  
.48.199l.762.763.996.412c.167.07.299.202.367.368l.413.996.762.763c.127.126.2.3.2.479v1.078l.412.997zm-1.717  
1.12l.357-.86-.357-.862a.68.68 0 0 1-.052-.26v-.932l-.66-.66a.672.672 0 0 1-.146-.22l-.357-.862-.861-.356a.672.672 0  
0 1-.22-.147l-.66-.66H62.9a.682.682 0 0 1-.26-.052l-.862-.356-.862.356a.682.682 0 0 1-.26.052h-.932l-  
.66.66a.669.669 0 0 1-.219.147l-.862.356-.357.862a.67.67 0 0 1-.146.22l-.66.66v.932a.68.68 0 0 1-.051.26l-  
.358.861.358.862a.68.68 0 0 1 .051.26v.932l.66.66a.67.67 0 0 1 .146.22l.357.862.862.356a.67.67 0 0 1  
.22.147l.66.66h.932c.089 0 .177.017.26.051l.861.357.862-.357a.682.682 0 0 1 .26-.051h.933l.658-.66a.672.672 0 0 1  
.22-.147l.862-.356.357-.862a.672.672 0 0 1 .147-.22l.66-.66v-.933a.68.68 0 0 1 .05-.26zm-3.455-3.373a.677.677 0 1 1  
.958.958l-4.067 4.067a.676.676 0 0 1-.958 0 .677.677 0 0 1 0-.958l4.067-4.067zm-3.25 1.835a1.017 1.017 0 1 1 0-  
2.034 1.017 1.017 0 0 1 0 2.034zm3.39 1.355a1.017 1.017 0 1 1 0 2.034 1.017 1.017 0 0 1 0-2.034z">

</path>

<text fill="#737E89" font-size="9.49">

<tspan x="79.1" y="341">

Analyses de données</tspan>

</text>

<path fill="#919EAB" d="M67.879 342.201a.678.678 0 0 1 0 1.356H55.678a.678.678 0 0 1 0-1.356h12.2zm0-  
12.201c.374 0 .678.304.678.678v9.49a.678.678 0 0 1-.678.677H55.678a.678.678 0 0 1-.678-.677V336.1c0-.375.304-  
.678.678-.678h3.389v-2.034c0-.374.304-.678.678-.678h3.389v-2.033c0-.374.304-.678.678-.678h4.067zm-3.39  
9.49h2.712v-8.134H64.49v8.134zm-4.066 0h2.711v-5.423h-2.711v5.423zm-4.067 0h2.711v-2.712h-2.711v2.712z">

</path>

<text fill="#737E89" font-size="9.49">

<tspan x="79.1" y="364">

Marketing</tspan>

</text>

<path fill="#919EAB" d="M66.378 364.229c-1.264-.948-3.097-1.454-4.425-1.644v-3.223c1.328-.126 3.161-.696  
4.425-1.644v6.511zm-5.689 2.15h-.853l-1.296-2.53h2.15v2.53zm0-3.794h-2.844c-.885 0-1.58-.694-1.58-1.58 0-  
.885.695-1.58 1.58-1.58h2.844v3.16zM67.01 355c-.316 0-.632.316-.632.632 0 1.264-3.224 2.529-5.057 2.529h-  
3.476A2.833 2.833 0 0 0 55 361.005c0 1.328.885 2.402 2.086 2.718l1.58 3.16c.19.443.632.76 1.138.76h.885c.695 0  
1.264-.57 1.264-1.265v-2.465c1.897.19 4.425 1.328 4.425 2.465 0 .316.316.632.632.632s.632-.316.632-.632v-  
10.746c0-.316-.316-.632-.632-.632z">

</path>

<text fill="#737E89" font-size="9.49">

<tspan x="79.1" y="318">

Clients</tspan>

</text>

<path fill="#919EAB" d="M67.003 317.366a.68.68 0 0 1 .163.694l-.678 2.033a.677.677 0 0 1-.642.464h-  
8.134a.677.677 0 0 1-.644-.464l-.678-2.033a.677.677 0 0 1 .164-.694c.091-.091 2.266-2.232 5.225-2.232 2.958 0  
5.132 2.14 5.224 2.232zm-1.646 1.835l.38-1.143c-.623-.51-2.138-1.568-3.958-1.568-1.833 0-3.34 1.056-3.961  
1.566l.382 1.145h7.157zm-3.579-10.845c1.121 0 2.034.912 2.034 2.033a2.036 2.036 0 0 1-2.034 2.034 2.036 2.036 0  
0 1-2.033-2.034c0-1.121.912-2.033 2.033-2.033zm0 5.422c1.87 0 3.39-1.52 3.39-3.389a3.393 3.393 0 0 0-3.39-3.389  
3.393 3.393 0 0 0-3.389 3.39 3.392 3.392 0 0 0 3.39 3.388">

</path>

<text fill="#737E89" font-size="9.49">

<tspan x="79.1" y="295">

Produits</tspan>

</text>

<path fill="#919EAB" d="M67.879 284h-6.1a.679.679 0 0 0-.48.199l-6.1 6.1a.677.677 0 0 0 0 .959l6.1 6.1a.676.676 0 0 0 .959 0l6.1-6.1a.676.676 0 0 0 .199-.48v-6.1a.678.678 0 0 0-.678-.678zm-6.1 11.92l-5.143-5.142 1.076-1.075 5.142 5.142-1.075 1.075zm5.422-5.422l-3.389 3.389-5.142-5.142 3.39-3.39h5.14v5.143zm-2.033-2.43a.678.678 0 1 0 0-1.357.678.678 0 0 0 1.356">

</path>

<text fill="#737E89" font-size="9.49">

<tspan x="79.2" y="272">

Commandes</tspan>

</text>

<path fill="#919EAB" d="M57.322 273.896v-2.644h2.235l.478.957a.662.662 0 0 0 .591.365h3.966a.66.66 0 0 0 .591-.365l.478-.957h2.235v2.644H57.322zm11.235-11.235a.66.66 0 0 1 .66.66v11.236a.66.66 0 0 1-.66.66H56.66a.661.661 0 0 1-.661-.66v-11.235a.66.66 0 0 1 .66-.661h2.644a.661.661 0 0 1 0 1.322h-1.982v5.948h2.643c.25 0 .48.141.592.365l.478.956h3.148l.478-.956a.662.662 0 0 1 .591-.365h2.644v-5.948h-1.983a.661.661 0 0 1 0-1.322h2.644zm-8.398 3.772a.66.66 0 1 1 .934-.935l.855.855v-3.692a.661.661 0 0 1 1.322 0v3.692l.854-.855a.66.66 0 1 1 .935.935l-1.983 1.982a.66.66 0 0 1-.934 0l-1.983-1.982">

</path>

<text fill="#737E89" font-size="9.49">

<tspan x="79.1" y="248">

Accueil</tspan>

</text>

<path fill="#919EAB" d="M65.845 249.201H64.49v-3.389a.678.678 0 0 0-.678-.678h-4.067a.678.678 0 0 0-.678.678v3.39h-1.356V242.2l4.067-3.615 4.067 3.615v7.001zm-8.134-10.845h1.356v.825l-1.356 1.205v-2.03zm10.619 4.238l-6.1-5.423a.68.68 0 0 0-.902 0l-.905.805v-.298a.678.678 0 0 0-.678-.678h-2.712a.678.678 0 0 0-.677.678v3.913l-1.129 1.003a.68.68 0 0 0 .902 1.014l.227-.203v6.474c0 .374.303.678.677.678h2.712a.678.678 0 0 0 .678-.678v-3.39h2.711v3.39c0 .374.304.678.678.678h2.711a.678.678 0 0 0 .678-.678v-6.474l.227.203a.677.677 0 0 0 .902-1.014z">

</path>

</g>

</svg>

</div>

<svg xmlns="http://www.w3.org/2000/svg" xmlns:xlink="http://www.w3.org/1999/xlink" viewBox="0 0 191 202" class="manage-orders\_\_visual--in-page-product">

<g fill="none" fill-rule="evenodd" transform="translate(28 28)">

<rect width="135" height="146" class="pillar-visual\_\_with-blur" rx="15.6">

</rect>



```
<rect width="133.56" height="144.56" x=".72" y=".72" fill="#fff" stroke="#ececce" stroke-width="1.44" rx="5">
</rect>

<foreignobject width="84" height="78" x="25.5" y="35">

  <div xmlns="http://www.w3.org/1999/xhtml">

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illustrations/manage-in-page-product-small-
affe9c00ddff588451bfb27e5fe5eaf9bc1b49087d3c87f0d03c1df69e44d76.png 1x,
https://cdn.shopify.com/assets2/modules/ui-illustrations/manage-in-page-product-large-
772e58c602124a651d0ff157c26edf43f5f7c8ba838804cec7cd008eb49934f1.png 2x" alt="">

<noscript>

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small-affe9c00ddff588451bfb27e5fe5eaf9bc1b49087d3c87f0d03c1df69e44d76.png 1x,
https://cdn.shopify.com/assets2/modules/ui-illustrations/manage-in-page-product-large-
772e58c602124a651d0ff157c26edf43f5f7c8ba838804cec7cd008eb49934f1.png 2x" alt="" class="image"
/&gt;</noscript>

  </div>

</foreignobject>

</g>

</svg>

</div>

</div>

</div>

</div>

</section>

<section class="section section--tight homepage-support js-waypoint-track" data-track-name="support">

  <div class="grid">

    <div class="support__container">

      <div class="block support__block">

        <span class="image lazyload-image support__image" style="max-width: 204px; max-height: 198px;">

<span class="lazyload-image__placeholder" style="padding-bottom: 97.0588%">

<img data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/homepage/contact-support-small-
e82b47be9ed2932f6d88af22e3839941c9cf4a3fd2f2e4e3eef956a4c3d4695f.png 1x,
https://cdn.shopify.com/assets2/homepage/contact-support-large-
90bb527949e29b1d8ea722a3473c4d6b0d8f6f56c674bf4790eb422d15394bcb.png 2x" alt="" class="lazyload">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/homepage/contact-support-small-
e82b47be9ed2932f6d88af22e3839941c9cf4a3fd2f2e4e3eef956a4c3d4695f.png 1x,
https://cdn.shopify.com/assets2/homepage/contact-support-large-
90bb527949e29b1d8ea722a3473c4d6b0d8f6f56c674bf4790eb422d15394bcb.png 2x" alt="" /&gt;</noscript>

</span>


```

</span>

<h3 class="block\_\_heading heading--4 support\_\_heading">

Une assistance sur mesure</h3>

<p class="block\_\_content support\_\_content">

Bénéficiez de l'assistance dont vous avez besoin pour gérer au mieux votre boutique.</p>

<a data-ga-event="homepage" data-ga-action="support" data-ga-label="contact-support" data-trekkie-event="homepage" data-trekkie-action="support" data-trekkie-label="contact-support" data-trekkie-id="homepage\_support\_contact-support" class="styled-link styled-link--skin-black" href="https://fr.shopify.com/contact">

Visitez le Centre d'aide<svg class="icon styled-link\_\_icon" aria-hidden="true" focusable="false">

<use xlink:href="#modules-arrow-right">

</use>

</svg>

</a>

</div>

<div class="block support\_\_block">

<span class="image lazyload-image support\_\_image" style="max-width: 203px; max-height: 193px;">

<span class="lazyload-image\_\_placeholder" style="padding-bottom: 95.0739%">

<img data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/homepage/app-store-small-c5a0c87cea6be45e72976b87377f1ea91a48d98a03b4f8d82e37aeadce4ad54d.png 1x, https://cdn.shopify.com/assets2/homepage/app-store-large-1423ab661fb794661a8d4dcbef4f8277931c00308ce0f9133e8abcd014f3f8fe.png 2x" alt="" class="lazyload">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/homepage/app-store-small-c5a0c87cea6be45e72976b87377f1ea91a48d98a03b4f8d82e37aeadce4ad54d.png 1x, https://cdn.shopify.com/assets2/homepage/app-store-large-1423ab661fb794661a8d4dcbef4f8277931c00308ce0f9133e8abcd014f3f8fe.png 2x" alt="" /&gt;</noscript>

</span>

</span>

<h3 class="block\_\_heading heading--4 support\_\_heading">

App Store de Shopify</h3>

<p class="block\_\_content support\_\_content">

Ajoutez des fonctionnalités à votre boutique avec plus de 2 500 applications qui s'intègrent directement à Shopify.</p>

<a data-ga-event="homepage" data-ga-action="support" data-ga-label="app-store" data-trekkie-event="homepage" data-trekkie-action="support" data-trekkie-label="app-store" data-trekkie-id="homepage\_support\_app-store" class="styled-link styled-link--skin-black" href="https://apps.shopify.com/?locale=fr">

Visitez l'App Store de Shopify<svg class="icon styled-link\_\_icon" aria-hidden="true" focusable="false">

<use xlink:href="#modules-arrow-right">

</use>

</svg>

</a>

</div>

<div class="block support\_\_block">

<span class="image lazyload-image support\_\_image" style="max-width: 208px; max-height: 194px;">

<span class="lazyload-image\_\_placeholder" style="padding-bottom: 93.2692%">

<img data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/homepage/experts-small-d9665c1653a6f4b6ba7e509598160660129827b3cffcae9d259392e7f5b83994.png 1x, https://cdn.shopify.com/assets2/homepage/experts-large-56b769240dd4ff35a8883faca2a1a31947912736181d87d7c68b9bb9b97a65ea.png 2x" alt="" class="lazyload">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/homepage/experts-small-d9665c1653a6f4b6ba7e509598160660129827b3cffcae9d259392e7f5b83994.png 1x, https://cdn.shopify.com/assets2/homepage/experts-large-56b769240dd4ff35a8883faca2a1a31947912736181d87d7c68b9bb9b97a65ea.png 2x" alt="" /></noscript>

</span>

</span>

<h3 class="block\_\_heading heading--4 support\_\_heading">

Experts Shopify</h3>

<p class="block\_\_content support\_\_content">

Engagez un expert Shopify pour vous aider dans tous les domaines, de la configuration

de votre boutique à son référencement naturel.</p>

<a rel="nofollow" data-ga-event="homepage" data-ga-action="support" data-ga-label="experts" data-trekkie-event="homepage" data-trekkie-action="support" data-trekkie-label="experts" data-trekkie-id="homepage\_support\_experts" class="styled-link styled-link--skin-black" href="https://experts.shopify.com/">

Découvrez les Experts Shopify<svg class="icon styled-link\_\_icon" aria-hidden="true" focusable="false">

<use xlink:href="#modules-arrow-right">

</use>

</svg>

</a>

</div>

</div>

</div>

</section>

<section class="section homepage-merchants js-waypoint-track merchants-map--interactive" data-track-name="merchants">

<div class="grid">

<div class="grid\_\_item">

<div class="merchants\_\_wrapper">

<div class="section-heading section-heading--left merchants\_\_section-heading">

<h2 class="section-heading\_\_heading heading heading--1 heading--2 text-left merchants\_\_heading">

Shopify favorise l'expansion de l'entrepreneuriat dans le monde entier</h2>

<p class="section-heading\_\_subhead heading heading--2 color-ink text-left heading--4 merchants\_\_subhead">

Les entrepreneurs font confiance à la technologie de Shopify pour développer leurs boutiques en ligne</p>

</div>

<div class="map\_\_container interactive-map-enabled">

<div class="map\_\_fallback">

<span class="image lazyload-image" style="max-width: 1000px; max-height: 647px;">

<span class="lazyload-image\_\_placeholder" style="padding-bottom: 64.7%">

<img data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/homepage/map-small-0a5b26aa7447b88b49c243a49a314bcc163b0fc76342c351351ecbe632a4da58.png 1x, https://cdn.shopify.com/assets2/homepage/map-large-a680fc8f1e1f67d3faebda386e11f5692e28e8cef13f18b169db26a310ae5d1d.png 2x" alt="" class="lazyload">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/homepage/map-small-0a5b26aa7447b88b49c243a49a314bcc163b0fc76342c351351ecbe632a4da58.png 1x, https://cdn.shopify.com/assets2/homepage/map-large-a680fc8f1e1f67d3faebda386e11f5692e28e8cef13f18b169db26a310ae5d1d.png 2x" alt="" /&gt;</noscript>

</span>

</span>

</div>

<div role="application" aria-labelledby="MapLabel" aria-describedby="MapDescription" class="map\_\_globe-wrapper">

<p class="visuallyhidden" id="MapLabel">

Simulation des ventes mondiales</p>

<p class="visuallyhidden" id="MapDescription">

Sur un globe en rotation lente figurent des arcs indigo reliant

différents points de la planète. Ce globe illustre la

portée internationale des marchands Shopify et la puissance de

la plateforme de commerce Shopify.</p>

<div class="map\_\_aspect-ratio-box">

```

<div id="Map" class="map__canvas-container" data-start="northAmerica">

</div>

</div>

<button class="map__control map__control--pause">

  <svg class="icon icon--fill-black map__control-icon" aria-hidden="true" focusable="false">

<use xlink:href="#modules-pause">

</use>

</svg>

  <span class="visuallyhidden">
Suspendre l'animation du globe</span>

</button>

  <button class="map__control map__control--play">

    <svg class="icon map__control-icon" aria-hidden="true" focusable="false">

<use xlink:href="#modules-play">

</use>

</svg>

    <span class="visuallyhidden">
Reprendre l'animation du globe</span>

</button>

</div>

<p class="text-minor map__disclaimer">

Les commandes figurant sur cette carte ne reflètent pas les résultats en temps réel, mais sont générées à partir
d'une simulation des commandes du dernier trimestre rapporté.</p>

</div>

  <div class="homepage-testimonial featured-testimonial featured-testimonial--breakpoint-mobile">

<div class="featured-testimonial__image-wrapper">

<picture class="picture featured-testimonial__image">

<source data-srcset="https://cdn.shopify.com/assets2/homepage/testimonials/testimonials-cee-cees-
closet@desktop-5fc018d38a878b807f8a9997bb86f3ffc29f03d4323b0e32e30c424376e8ed31.jpg 1x,
https://cdn.shopify.com/assets2/homepage/testimonials/testimonials-cee-cees-closet@desktop-2x-
cb4a6f534a90c99d8f0c8aea10df45b12d4ff9c236a09ab8f92fb9f2fdf2fee6.jpg 2x" media="(min-width: 1080px)">

<source data-srcset="https://cdn.shopify.com/assets2/homepage/testimonials/testimonials-cee-cees-
closet@tablet-d9d6d1e3471ca44410ba8bc84282ba73ac78172918ae113f2178be5e2a2a5255.jpg 1x,
https://cdn.shopify.com/assets2/homepage/testimonials/testimonials-cee-cees-closet@tablet-2x-
4f41eeb78e56c71372157aac0179eea3ec415a5777d86d86405d773229145911.jpg 2x" media="(min-width: 750px)">

<img class="lazyload" data-srcset="https://cdn.shopify.com/assets2/homepage/testimonials/testimonials-cee-cees-
closet@mobile-640168ee8370d0d49e0b56558ef63749445949d943a605cec391e702b64cfda6.jpg 1x,

```

<https://cdn.shopify.com/assets2/homepage/testimonials/testimonials-cee-cees-closet@mobile-2x-fa815a517c766bed8fd29b4a720f163c6266ee3e4b2218fd80d5a32ceeb0ade3.jpg> 2x" alt=""/>

</picture>

</div>

<div class="featured-testimonial\_\_content text-center">

<blockquote class="featured-testimonial\_\_quote-wrapper gutter-bottom">

<p class="featured-testimonial\_\_quote font-family--messina">

«&nbsp;En seulement trois ans, nous avons réussi à créer quelque chose que de nombreuses marques n'ont toujours pas réalisé au bout de dix ans.&nbsp;»</p>

<span class="image lazyload-image gutter-bottom" style="max-width: 146px; max-height: 69px;">

<span class="lazyload-image\_\_placeholder" style="padding-bottom: 47.2603%">

<img data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/homepage/testimonials/testimonials-logo-cee-cees-closet-small-bbc2baa973603b707c4d17c8ac77b35b9097174340d500cc757354a7d868c456.png 1x, https://cdn.shopify.com/assets2/homepage/testimonials/testimonials-logo-cee-cees-closet-large-006c2df10e19efd9878da9db6faa20b4164dd44f28a896735652ece6b715374b.png 2x" alt="" class="lazyload">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/homepage/testimonials/testimonials-logo-cee-cees-closet-small-bbc2baa973603b707c4d17c8ac77b35b9097174340d500cc757354a7d868c456.png 1x, https://cdn.shopify.com/assets2/homepage/testimonials/testimonials-logo-cee-cees-closet-large-006c2df10e19efd9878da9db6faa20b4164dd44f28a896735652ece6b715374b.png 2x" alt="" /&gt;</noscript>

</span>

</span>

<cite class="featured-testimonial\_\_citation">

Chioma | Cee Cee's Closet NYC</cite>

</blockquote>

</div>

</div>

<p class="visuallyhidden">

Ils nous font confiance</p>

<ul class="logo-soup">

<li class="logo-soup\_\_list-item">

<img class="image lazyload logo-soup\_\_image" data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/logo-soup/cee-cees-closet-small-1d6b515579404482342748f0b67ff6e09836a47b648250d8d1b00e2a24b29faa.png 1x, https://cdn.shopify.com/assets2/logo-soup/cee-cees-closet-large-72b3934735d6d9c80ab6e49bb691f0a499d3796886616ef7730d992b64348ca6.png 2x" alt="Cee Cee's Closet">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/logo-soup/cee-cees-closet-small-1d6b515579404482342748f0b67ff6e09836a47b648250d8d1b00e2a24b29faa.png 1x, https://cdn.shopify.com/assets2/logo-soup/cee-cees-closet-large-72b3934735d6d9c80ab6e49bb691f0a499d3796886616ef7730d992b64348ca6.png 2x" alt="Cee Cee&#39;s Closet" class="image" /&gt;</noscript>

</li>

<li class="logo-soup\_\_list-item">

<img class="image lazyload logo-soup\_\_image" data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/logo-soup/nalata-nalata-small-4d74934e4674eca69a3015a94f62591cefb2ee0f9dc3d55cb8c7c64dcd710670.png 1x, https://cdn.shopify.com/assets2/logo-soup/nalata-nalata-large-3add77fd7a7030bfc5160c8c9e109263e30e706ece8872324f05ca87b9f9c058.png 2x" alt="Nalata Nalata">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/logo-soup/nalata-nalata-small-4d74934e4674eca69a3015a94f62591cefb2ee0f9dc3d55cb8c7c64dcd710670.png 1x, https://cdn.shopify.com/assets2/logo-soup/nalata-nalata-large-3add77fd7a7030bfc5160c8c9e109263e30e706ece8872324f05ca87b9f9c058.png 2x" alt="Nalata Nalata" class="image" /&gt;</noscript>

</li>

<li class="logo-soup\_\_list-item">

<img class="image lazyload logo-soup\_\_image" data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/logo-soup/kirrin-finch-small-b85f000eede1716da6a496a95ff3836b300b5beaa57617ab834332b675ede0d6.png 1x, https://cdn.shopify.com/assets2/logo-soup/kirrin-finch-large-5eac21f691ca33865f5379e3c929f0455f2c60eac456acde2ecb5e7e8cf0b6b6.png 2x" alt="Kirrin Finch">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/logo-soup/kirrin-finch-small-b85f000eede1716da6a496a95ff3836b300b5beaa57617ab834332b675ede0d6.png 1x, https://cdn.shopify.com/assets2/logo-soup/kirrin-finch-large-5eac21f691ca33865f5379e3c929f0455f2c60eac456acde2ecb5e7e8cf0b6b6.png 2x" alt="Kirrin Finch" class="image" /&gt;</noscript>

</li>

<li class="logo-soup\_\_list-item">

<img class="image lazyload logo-soup\_\_image" data-sizes="100vw" data-srcset="https://cdn.shopify.com/assets2/logo-soup/tokyo-bike-small-2295b7e1d183bae07eb36ad83451ec624cfe61bbec39e85877d40600f22115b2.png 1x, https://cdn.shopify.com/assets2/logo-soup/tokyo-bike-large-e665c13f78f1ff857c63acfe106003071ab5789a56d98e06036cd552a11afb7c.png 2x" alt="Tokyo Bike">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/logo-soup/tokyo-bike-small-2295b7e1d183bae07eb36ad83451ec624cfe61bbec39e85877d40600f22115b2.png 1x, https://cdn.shopify.com/assets2/logo-soup/tokyo-bike-large-e665c13f78f1ff857c63acfe106003071ab5789a56d98e06036cd552a11afb7c.png 2x" alt="Tokyo Bike" class="image" /&gt;</noscript>

```
</li>

<li class="logo-soup__list-item">

<img class="image lazyload logo-soup__image" data-sizes="100vw" data-
srcset="https://cdn.shopify.com/assets2/logo-soup/meso-goods-small-
d5c7243d2e6e1e1677b5648f1e672701476c5df7d516a131013a46c7721c98b4.png 1x,
https://cdn.shopify.com/assets2/logo-soup/meso-goods-large-
3c91df696ae24868cf3158a03b219ad3d59e1cc79cd6bcfd5e00e4caf24f1590.png 2x" alt="Meso Goods">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/logo-soup/meso-goods-small-
d5c7243d2e6e1e1677b5648f1e672701476c5df7d516a131013a46c7721c98b4.png 1x,
https://cdn.shopify.com/assets2/logo-soup/meso-goods-large-
3c91df696ae24868cf3158a03b219ad3d59e1cc79cd6bcfd5e00e4caf24f1590.png 2x" alt="Meso Goods"
class="image" /&gt;</noscript>

</li>

<li class="logo-soup__list-item">

<img class="image lazyload logo-soup__image" data-sizes="100vw" data-
srcset="https://cdn.shopify.com/assets2/logo-soup/coco-and-breezy-small-
3cc3c1f7d5c50000624adec29ce71dae453821ce3813f0e34b2d3351b5f2b4b2.png 1x,
https://cdn.shopify.com/assets2/logo-soup/coco-and-breezy-large-
e7ffaba59d09afb9ecb7e12463cb72920817438c900b887209608c94fc9c9ec0.png 2x" alt="Coco and Breezy">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/logo-soup/coco-and-breezy-small-
3cc3c1f7d5c50000624adec29ce71dae453821ce3813f0e34b2d3351b5f2b4b2.png 1x,
https://cdn.shopify.com/assets2/logo-soup/coco-and-breezy-large-
e7ffaba59d09afb9ecb7e12463cb72920817438c900b887209608c94fc9c9ec0.png 2x" alt="Coco and Breezy"
class="image" /&gt;</noscript>

</li>

<li class="logo-soup__list-item">

<img class="image lazyload logo-soup__image" data-sizes="100vw" data-
srcset="https://cdn.shopify.com/assets2/logo-soup/brooklyn-museum-small-
3cbca35150e701329098cd95f21ec9388886479a5f781a515466b59d80d7b5bb.png 1x,
https://cdn.shopify.com/assets2/logo-soup/brooklyn-museum-large-
14623fdd62a9c87241ee2d84b3e15feea4b30061839d0e20d1bd38a1d847286b.png 2x" alt="Brooklyn Museum">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/logo-soup/brooklyn-museum-small-
3cbca35150e701329098cd95f21ec9388886479a5f781a515466b59d80d7b5bb.png 1x,
https://cdn.shopify.com/assets2/logo-soup/brooklyn-museum-large-
14623fdd62a9c87241ee2d84b3e15feea4b30061839d0e20d1bd38a1d847286b.png 2x" alt="Brooklyn Museum"
class="image" /&gt;</noscript>

</li>

<li class="logo-soup__list-item">

<img class="image lazyload logo-soup__image" data-sizes="100vw" data-
srcset="https://cdn.shopify.com/assets2/logo-soup/adore-me-small-
```



b4e6488ccabc61cdaaf92d931a5b8a591a35d55982a796a5b582924a9563afb1.png 1x,  
https://cdn.shopify.com/assets2/logo-soup/adore-me-large-  
7a7f06a74d88d7a5e019800da52ccc54334c96159f3761173c0c5cd37e03e38d.png 2x" alt="Adore Me">

<noscript>

&lt;img sizes="100vw" srcset="https://cdn.shopify.com/assets2/logo-soup/adore-me-small-  
b4e6488ccabc61cdaaf92d931a5b8a591a35d55982a796a5b582924a9563afb1.png 1x,  
https://cdn.shopify.com/assets2/logo-soup/adore-me-large-  
7a7f06a74d88d7a5e019800da52ccc54334c96159f3761173c0c5cd37e03e38d.png 2x" alt="Adore Me" class="image"  
/></noscript>

</li>

</ul>

</div>

</div>

</div>

</section>

<section class="section signup-footer">

<div class="grid">

<div class="grid\_\_item">

<div class="section-heading signup-footer\_\_heading gutter-bottom--reset">

<h2 class="section-heading\_\_heading heading--2">

Démarrez votre boutique avec Shopify</h2>

<p class="section-heading\_\_subhead heading--3 heading--4">

Essayez Shopify gratuitement pour découvrir tous les outils et services dont vous avez besoin pour lancer, gérer et développer votre entreprise.</p>

<form class="marketing-button-wrapper" action="https://accounts.shopify.com/store-signup/setup" accept-charset="UTF-8" method="post" \_\_bizdiag="523100033" \_\_biza="WJ\_\_">

<button class="marketing-button js-open-signup signup-footer\_\_button" data-ga-event="homepage" data-ga-action="footer\_signup" data-trekkie-event="free\_trial\_signup" data-trekkie-action="threefield\_modal\_open" data-trekkie-label="footer" data-trekkie-id="homepage\_footer\_signup">

Démarrer</button>

</form>

</div>

</div>

</div>

</section>

<div class="grid back-to-top\_\_wrapper">

<div class="grid\_\_item">

<a data-ga-event="homepage" data-ga-action="footer" data-ga-label="scroll-to-top" data-trekkie-event="homepage" data-trekkie-action="footer" data-trekkie-label="scroll-to-top" data-trekkie-id="homepage\_footer\_scroll-to-top" class="back-to-top-link link-scroll-to styled-link styled-link--skin-inherit" href="https://fr.shopify.com/?jk=ecommerce&utm\_source=yabing&utm\_medium=cpc&utm\_campaign=France%20-%20Ecommerce%20(exact)%20%5Bfr%5D&bingadgroupid=1232552705142167&bingadid=77034634917519&bingkeywordid=77034683263213&bingnetwork=s&BOID=none&msclkid=54cf79e51c751a0cdc42454074cbfef&utm\_term=ecommerce&utm\_content=ecommerce%20shopping%20(%20e%20)#PageContainer">

Retourner en haut<svg class="icon styled-link\_\_icon" aria-hidden="true" focusable="false">

<use xlink:href="#modules-arrow-right">

</use>

</svg>

</a>

</div>

</div>

</main>

<footer class="footer--main" id="ShopifyMainFooter" role="contentinfo">

<div class="footer-top">

<div class="grid">

<div class="grid\_\_item">

<div class="footer-nav">

<a href="https://fr.shopify.com/a-propos-de-nous">

À propos</a>

<a href="https://fr.shopify.com/carrieres">

Carrières</a>

<a href="https://news.shopify.com/informations">

Presse et médias</a>

<a href="https://fr.shopify.com/sitemap">

Plan du site</a>

</div>

</div>

<div class="grid\_\_item grid\_\_item--mobile-up-half grid\_\_item--tablet-up-1">

<h3 class="footer-heading heading--5 ">

E-commerce</h3>

<div class="gutter-bottom--mobile ">

<a class="footer-link " href="https://fr.shopify.com/site-de-vente-en-ligne">

Vendre en ligne</a>

<a class="footer-link " href="https://fr.shopify.com/site-de-vente-en-ligne/solutions-ecommerce">

Fonctionnalités</a>

<a class="footer-link " href="https://fr.shopify.com/exemples">

Exemples</a>

<a class="footer-link " href="https://fr.shopify.com/blog/topics/seo">

SEO</a>

<a class="footer-link " href="https://fr.shopify.com/dropshipping">

Dropshipping</a>

<a class="footer-link " href="https://fr.shopify.com/domaines">

Noms de domaine</a>

</div>

</div>

<div class="grid\_\_item grid\_\_item--mobile-up-half grid\_\_item--tablet-up-1">

<h3 class="footer-heading heading--5 ">

Point de vente</h3>

<div class="gutter-bottom--mobile ">

<a class="footer-link " href="https://fr.shopify.com/pdv">

Vendre en magasin</a>

<a class="footer-link " href="https://fr.shopify.com/pdv/fonctionnalites">

Fonctionnalités</a>

</div>

</div>

<div class="grid\_\_item grid\_\_item--mobile-up-half grid\_\_item--tablet-up-1">

<h3 class="footer-heading heading--5 ">

Communauté</h3>

<div class="gutter-bottom--mobile ">

<a class="footer-link " href="https://fr.shopify.com/blog">

Blog</a>

</div>

</div>

<div class="grid\_\_item grid\_\_item--mobile-up-half grid\_\_item--tablet-up-1">

<h3 class="footer-heading heading--5 ">

Assistance</h3>

<div class="gutter-bottom--mobile ">

<a class="footer-link " href="https://fr.shopify.com/outils">

Outils gratuits</a>

<a class="footer-link " href="https://fr.shopify.com/tarifs#Faq">

FAQ</a>

<a rel="noopener" target="\_blank" class="footer-link " href="https://www.youtube.com/playlist?list=PL-\_9fV\_SQWp\_4vGhklrTNjity00M-2UCX">

Tutoriels vidéo</a>

</div>

</div>

<div class="grid\_\_item grid\_\_item--mobile-up-half grid\_\_item--tablet-up-1">

<h3 class="footer-heading heading--5 ">

Shopify</h3>

<div class="gutter-bottom--mobile ">

<a class="footer-link " href="https://fr.shopify.com/contact">

Contact</a>

<a class="footer-link " href="https://fr.shopify.com/partenaires">

Partenaires</a>

<a class="footer-link " href="https://fr.shopify.com/blog/topics">

Sujets du blog</a>

</div>

</div>

</div>

</div>

<div class="footer-bottom">

<div class="grid">

<div class="grid\_\_item grid\_\_item--tablet-up-2 footer-bottom\_\_social text-center--mobile">

<a class="footer-social\_\_icon " target="\_blank" rel="me noopener" data-ga-event="Social" data-ga-action="Facebook" data-ga-label="Footer" href="https://www.facebook.com/shopify">

<svg class="icon" aria-labelledby="icon-modules-social-facebook-40-title" role="img">

<title id="icon-modules-social-facebook-40-title">

Facebook</title>

<use xlink:href="#modules-social-facebook">

</use>

</svg>

</a>

<a class="footer-social\_\_icon " target="\_blank" rel="me noopener" data-ga-event="Social" data-ga-action="Twitter" data-ga-label="Footer" href="https://twitter.com/shopify">

<svg class="icon" aria-labelledby="icon-modules-social-twitter-41-title" role="img">

<title id="icon-modules-social-twitter-41-title">

Twitter</title>

<use xlink:href="#modules-social-twitter">

</use>

</svg>

</a>

<a class="footer-social\_\_icon " target="\_blank" rel="me noopener" data-ga-event="Social" data-ga-action="Youtube" data-ga-label="Footer" href="https://www.youtube.com/user/shopify">

<svg class="icon" aria-labelledby="icon-modules-social-youtube-42-title" role="img">

<title id="icon-modules-social-youtube-42-title">

YouTube</title>

<use xlink:href="#modules-social-youtube">

</use>

</svg>

</a>

<a class="footer-social\_\_icon " target="\_blank" rel="me noopener" data-ga-event="Social" data-ga-action="Instagram" data-ga-label="Footer" href="https://www.instagram.com/shopify/">

<svg class="icon" aria-labelledby="icon-modules-social-instagram-43-title" role="img">

<title id="icon-modules-social-instagram-43-title">

Instagram</title>

<use xlink:href="#modules-social-instagram">

</use>

</svg>

</a>

<a class="footer-social\_\_icon " target="\_blank" rel="me noopener" data-ga-event="Social" data-ga-action="Linkedin" data-ga-label="Footer" href="https://www.linkedin.com/company/shopify">

<svg class="icon" aria-labelledby="icon-modules-social-linkedin-44-title" role="img">

<title id="icon-modules-social-linkedin-44-title">

LinkedIn</title>

<use xlink:href="#modules-social-linkedin">

</use>

</svg>

</a>

<a class="footer-social\_\_icon " target="\_blank" rel="me noopener" data-ga-event="Social" data-ga-action="Pinterest" data-ga-label="Footer" href="https://www.pinterest.com/shopify/">

<svg class="icon" aria-labelledby="icon-modules-social-pinterest-45-title" role="img">

<title id="icon-modules-social-pinterest-45-title">

Pinterest</title>

<use xlink:href="#modules-social-pinterest">

</use>

</svg>

</a>

</div>

<div class="grid\_\_item grid\_\_item--tablet-up-4 footer-bottom\_\_links text-center--mobile text-right--tablet-up">

<a rel="nofollow" href="https://fr.shopify.com/legal/conditions">

Conditions d'utilisation</a>

<a rel="nofollow" href="https://fr.shopify.com/legal/confidentialite">

Politique de confidentialité</a>

<a rel="nofollow" href="https://fr.shopify.com/legal/mentions-legales">

Mentions légales</a>

<div class="footer-country-select">

<div class="popover-wrapper js-country-select footer-country-select\_\_popover" data-position="top" data-align="right">

<button type="button" class="popover\_\_trigger footer-country-select\_\_trigger" data-ga-event="Footer" data-ga-label="CountrySelector" aria-expanded="false" aria-controls="Popover13">

<svg class="icon footer-country-select\_\_globe" aria-hidden="true" focusable="false">

<use xlink:href="#modules-globe-simple">

</use>

</svg>

<span class="footer-country-select\_\_text">

France</span>

<span class="visuallyhidden">

Changer de pays ou région.</span>

<svg class="icon footer-country-select\_\_arrow" aria-hidden="true" focusable="false">

```
<use xlink:href="#modules-nav-arrow-down">
</use>
</svg>
</button>
<div class="popover" id="Popover13">
<ul class="popover__content footer-country-select__content">
<li class="footer-country-select__country">
<a href="https://en.shopify.dk/">
Denmark</a>
</li>
<li class="footer-country-select__country">
<a href="https://en.shopify.nl/">
Netherlands (English)</a>
</li>
<li class="footer-country-select__country">
<a href="https://en.shopify.no/">
Norway (English)</a>
</li>
<li class="footer-country-select__country">
<a href="https://es.shopify.com/">
Español (Intl.)</a>
</li>
<li class="footer-country-select__country">
<a href="https://fr.shopify.ca/">
Canada (Français)</a>
</li>
<li class="footer-country-select__country">
<a href="https://fr.shopify.com/">
France</a>
</li>
<li class="footer-country-select__country">
<a href="https://it.shopify.com/">
Italia</a>
</li>
```

<li class="footer-country-select\_\_country">

<a href="https://pt.shopify.com/">

Brasil</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://ru.shopify.com/">

Russia</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.be/">

Belgium</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.ca/">

Canada (English)</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.co.id/">

Indonesia</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.co.nz/">

New Zealand</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.co.uk/">

United Kingdom</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.co.za/">

South Africa</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.com/">



USA</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.com.au/">

Australia</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.com.co/">

Colombia</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.com.mx/">

México</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.com.ng/">

Nigeria</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.com.ph/">

Philippines</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.com.sg/">

Singapore</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.de/">

Deutschland</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.es/">

España</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.hk/">

Hong Kong</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.ie/">

Ireland</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.in/">

India</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.jp/">

日本</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.my/">

Malaysia</a>

</li>

<li class="footer-country-select\_\_country">

<a href="https://www.shopify.nl/">

Nederland</a>

</li>

</ul>

</div>

</div>

</div>

</div>

</div>

</div>

</footer>

</div>

<script src="/Solution Ecommerce - Créer votre Boutique - Shopify\_files/bugsnag.v6.3.2.min.js" crossorigin="">

</script>

<script>

```
window.bugsnagClient = bugsnag({
  apiKey: '60139b6e163bd4168eaeb409f6e80e98',
  beforeSend: function(report) {
    if (report.stacktrace.length) {
      var lastFrame = report.stacktrace[report.stacktrace.length - 1];
      var isGlobalCode = lastFrame.file === 'global code' || !lastFrame.file.match(/\.js$/);
      if (lastFrame.lineNumber === 1 && isGlobalCode) {
        return false;
      }
    }
    var nonShopifyDomain = /:\V\/(?![/]*shopify)/;
    if (nonShopifyDomain.test(report.request.url)) {
      return false;
    }
  },
  notifyReleaseStages: ['production', 'staging'],
  releaseStage: 'production',
});
```

</script>

<script>

```
window.App = window.App || {};
window.App.config = {signupHost: "app.shopify.com", railsEnv: "production"};
```

</script>

<script>

//<![CDATA[

```
window.l18n = window.l18n || {}; window.l18n.data =
{"modal":{"home":"Accueil","close":"Fermer"},"signup":{"header":"Profitez d'un essai gratuit de
%{trial_length} jours dès aujourd'hui!","create_now":"Créer votre boutique","tooltip":"Profitez d'un essai gratuit de
%{trial_length} jours dès aujourd'hui!","labels":{"email":"Adresse e-mail","password":"Mot de
passe","shop_name":"Nom de votre boutique","subdomain":"URL de la boutique"},"placeholders":{"email":"Adresse
e-mail","password":"Mot de passe","shop_name":"Nom de votre boutique","subdomain":"URL de la
boutique","autogenerated_subdomain":"Adresse de la
boutique"},"checking":"Vérification...","success_messages":{"email":"J'ai compris","password":"Ça a l'air
bien","shop_name":"Ce nom est disponible !","subdomain":"Vous l'utiliserez pour vous connecter à votre
boutique."},"details":{"shop_name":"Si vous êtes le propriétaire, vous pouvez \u003ca
href=\"%{admin}/admin\" \u003evous connecter
```

```

ici\u003c/a\u003e"},"store_address_suffix":".myshopify.com","hint_messages":{"email_typo_html":"Vous voulez
dire \u003cbutton type=\"button\" data-bind-event-click=\"%{on_click}\" \u003e{suggestion}\u003c/button\u003e
?\"}},\"forms\":{\"errors\":{\"throttled\":\"Vous avez excédé le nombre de tentatives de connexion permises à partir de
votre adresse IP. Veuillez réessayer plus tard.\"},\"global\":{\"invalid\":\"Veuillez entrer une adresse e-mail
valide\",\"required\":\"Ce champs est obligatoire.\"},\"generic\":\"Quelque chose s'est mal passé. Veuillez réessayer plus
tard.\"},\"throttled\":\"Vous avez excédé le nombre de tentatives de connexion permises à partir de votre adresse IP.
Veuillez réessayer plus tard.\"},\"shop_name\":{\"empty\":\"Veuillez inscrire le nom de la boutique\",\"minlength\":\"Le nom
de votre boutique doit comprendre au moins 4 caractères\",\"maxlength\":\"Le nom de votre boutique ne peut pas
contenir plus de 60 caractères\"},\"existingAdmin\":\"Ce nom de boutique existe déjà. Si vous êtes le propriétaire, vous
pouvez \u003ca href=\"https://{err}/admin\" \u003evous connecter
ici\u003c/a\u003e.\"},\"message\":\"%{err}\"},\"matchesPassword\":\"Le nom de votre boutique ne peut pas être le même
que votre mot de passe\",\"disallowed\":\"Le nom de votre boutique ne peut pas contenir le mot
\u003cstrong\u003e%{err}\u003c/strong\u003e. Veuillez en essayer un autre.\"},\"email\":{\"empty\":\"Veuillez entrer
une adresse e-mail\",\"invalid\":\"Veuillez entrer une adresse e-mail valide\"},\"member_exists\":\"Vous êtes déjà abonné à
cette liste\",\"generic\":\"Quelque chose s'est mal passé. Veuillez réessayer plus tard.\"},\"password\":{\"empty\":\"Veuillez
entrer un mot de passe\",\"minlength\":\"Le mot de passe doit contenir au moins 5 caractères\",\"spaces\":\"Le mot de
passe ne doit pas commencer ou se terminer par un espace\"},\"subdomain\":{\"empty\":\"Veuillez saisir un sous-
domaine\",\"minlength\":\"Votre sous-domaine doit comporter au moins 4 caractères\",\"multiple\":\"Plusieurs sous-
domaines sont associés à cet e-mail\"},\"suggest\":\"Vous voulez dire %{err} ?\",\"invalid\":\"Veuillez saisir un sous-domaine
valide\"},\"existingAdmin\":\"Une boutique liée à ce sous-domaine existe déjà. Si vous êtes le propriétaire, vous pouvez
\u003ca href=\"https://{err}/admin\" \u003evous connecter ici\u003c/a\u003e\",\"disallowed\":\"Votre sous-domaine
ne peut pas contenir le mot \u003cstrong\u003e%{err}\u003c/strong\u003e. Essayez autre
chose.\"},\"message\":\"%{err}\"},\"autogenerated_subdomain\":{\"existingAdmin\":\"Une boutique liée à ce sous-domaine
existe déjà. Si vous êtes le propriétaire, vous pouvez \u003ca href=\"https://{err}/admin\" \u003evous connecter
ici\u003c/a\u003e\",\"empty\":\"Veuillez saisir un sous-domaine\",\"invalid\":\"Veuillez saisir un sous-domaine valide.
Seuls les caractères alphanumériques sont autorisés.\"}}}}; window.l18n.globals =
{\"total_blog_subscribers\":\"446,005\",\"trial_length\":\"14\",\"current_year\":\"2019\",\"supported_languages\":\"50\",\"total_act
ive_users\":\"1 000 000\",\"total_apps\":\"2
500\",\"total_countries\":\"175\",\"total_countries_partners\":\"50\",\"total_domain_extensions\":\"50\",\"total_employees\":\"4
000\",\"total_experts\":\"780\",\"total_gateways\":\"100\",\"total_gmv_billions\":\"100\",\"total_stores\":\"800
000\",\"total_themes\":\"70\",\"uptime\":\"99,98%\",\"current_domain\":\"fr.shopify.com\",\"minimum_monthly_price\":\"9$\"};
//]]>
</script>

```

```

<script src=\"./Solution Ecommerce - Créer votre Boutique - Shopify_files/runtime-
2c52344d1c55a18847a8daa60e44b0853adfee93d99d85efe64ab9bc056f30aa.js\">

```

```

</script>

```

```

<script src=\"./Solution Ecommerce - Créer votre Boutique - Shopify_files/vendor-
8976c7dc0afc6bf2e04170048eb719e14d8a52c51d52aa9b5af68498875fd80e.js\">

```

```

</script>

```

```

<script src=\"./Solution Ecommerce - Créer votre Boutique - Shopify_files/homepage-
958d5c6f260b6df255c01c75c0a2a38c6838bccbd268b0873fd3cedb2f608d09.js\">

```

```

</script>

```

```
<iframe height="0" width="0" src="/Solution Ecommerce - Créer votre Boutique - Shopify_files/activityi.html"
style="display: none; visibility: hidden;">

</iframe>

<iframe height="0" width="0" src="/Solution Ecommerce - Créer votre Boutique - Shopify_files/activityi(1).html"
style="display: none; visibility: hidden;">

</iframe>

<div style="width:0px; height:0px; display:none; visibility:hidden;" id="batBeacon0.7064242778939018">



</div>

<form method="GET" action="https://tr.snapchat.com/cm/i" target="snap09355192356482294" accept-
charset="utf-8" __bizdiag="1495653373" __biza="WJ__" style="display: none;">

<iframe id="snap09355192356482294" name="snap09355192356482294" src="/Solution Ecommerce - Créer votre
Boutique - Shopify_files/saved_resource.html">

</iframe>

</form>



<iframe height="0" width="0" src="/Solution Ecommerce - Créer votre Boutique - Shopify_files/activityi(2).html"
style="display: none; visibility: hidden;">

</iframe>



<iframe id="utag_15_iframe" height="1" width="1" style="display:none" src="/Solution Ecommerce - Créer votre
Boutique - Shopify_files/activityi(3).html">

</iframe>

</body>

</html>
```