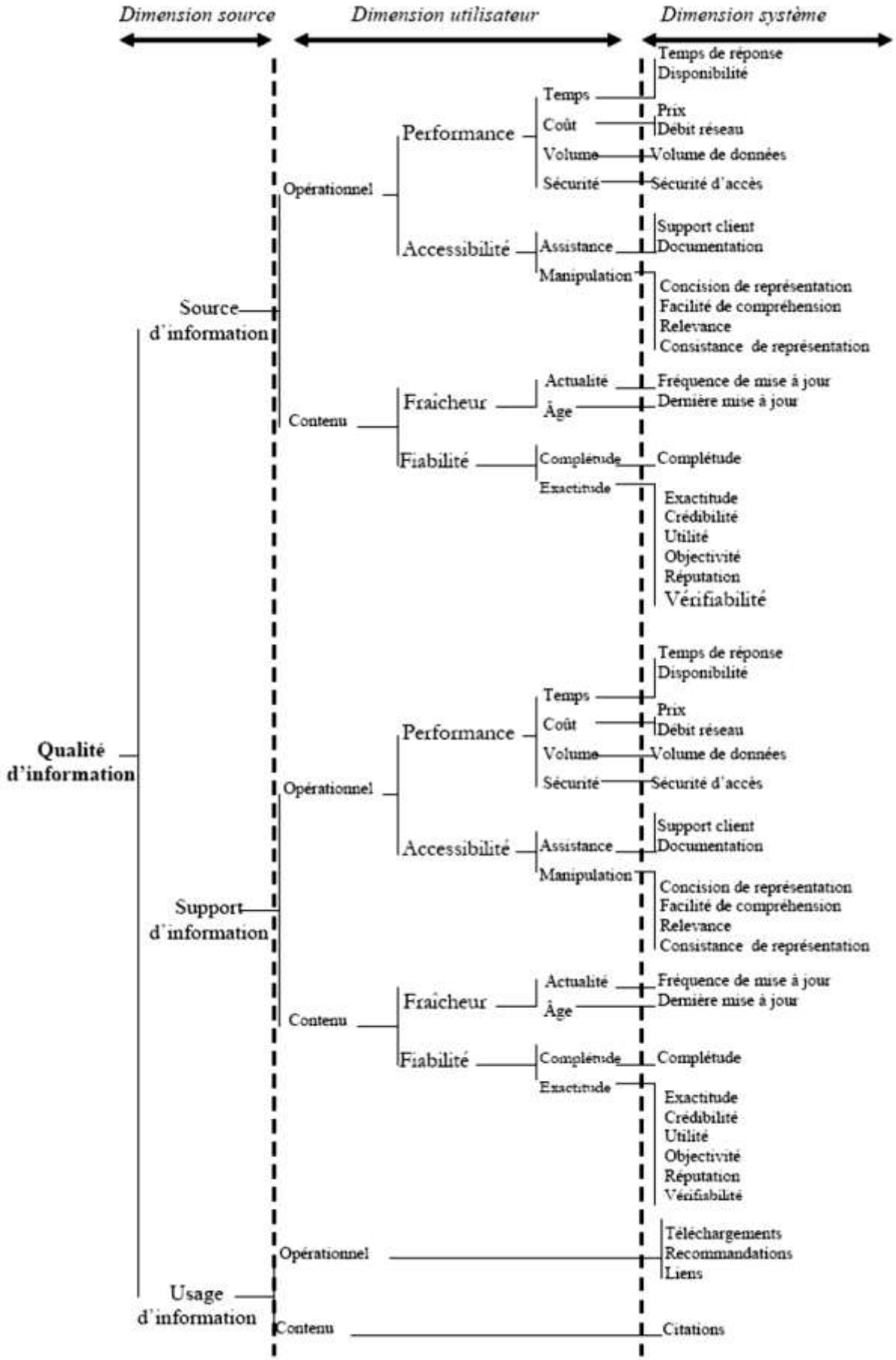Modèle de qualité de l'information